

Second Century

Partner Program

2026 – 2027



A Legacy of Leadership in Miami & the Keys



For over 100 years, Girl Scouts in Miami and the Florida Keys have been dreaming big and doing good. From protecting our unique ecosystems to addressing food insecurity in their neighborhoods, Girl Scouts have always been at the forefront of community leadership.

Founded in 1923 by the first troop in Coconut Grove, **Girl Scouts of Tropical Florida** has grown into the leading organization for girl development in the region. Today, we serve nearly 3,000 girls across Miami-Dade and Monroe Counties, creating the space, support, and sisterhood they need to explore who they are and who they want to become.

Current Impact: Miami-Dade & the Keys

3,000 girls in **181** troops supported by **1,500** volunteers/adult members



Girls from nearly every zip code in Miami-Dade and the Keys, with **600 girls** in fully subsidized troops in under-resourced communities



Over **100 girl programs** hosted annually

11 Gold Award Girl Scouts



3 Silver Knight nominees

5,500 trees planted at Camp Mahachee in the past two years

Florida Girls Are at a Crossroads

Quick Facts on Florida Girls

1 in 6

high school girls report experiencing sexual violence in the last year.

46%

of female K-12 students do not perform on grade level in math.

1 in 8

female students miss at least one day of school because they do not feel safe.

2X

as many girls seriously consider attempting suicide compared to boys.

8%

fewer female students declare a science or engineering major as they enter college.

90%

of girls graduated high school in 22-23, a 5% higher graduation rate than boys.

52%

of high school girls experienced symptoms of depression in the last year.

13%

fewer girls met grade-level math standards in the year following COVID-19.

1.5X

more high school girls vape nicotine compared to high school boys - a total of 20%.



The Girl Scout Leadership Experience

The Girl Scout Leadership Experience has **four key areas** that form the foundation of our program for girls. Our programs are designed to help every girl uncover the strength, confidence, and purpose that already lives within her. In doing that, they make new friends, challenge themselves with new experiences, create their own adventures, and develop skills and confidence that will serve them all their lives. Girl Scouts prepares her not just to succeed in something, but to thrive in life.

STEM

Girls explore hands-on activities in science, technology, engineering and math that spark curiosity and learning.

Outdoors and the Environment

Through camping, hiking, and environmental stewardship, girls develop resilience, leadership, and a deep appreciation for nature.

Life Skills

From financial literacy and civic engagement to healthy living and communication, girls gain practical skills to navigate life with confidence and purpose.

Entrepreneurship

Through the iconic Girl Scout Cookie Program, girls learn goal setting, decision making, money management, communication, and business ethics—skills that last a lifetime.





Why Become a Second Century Partner

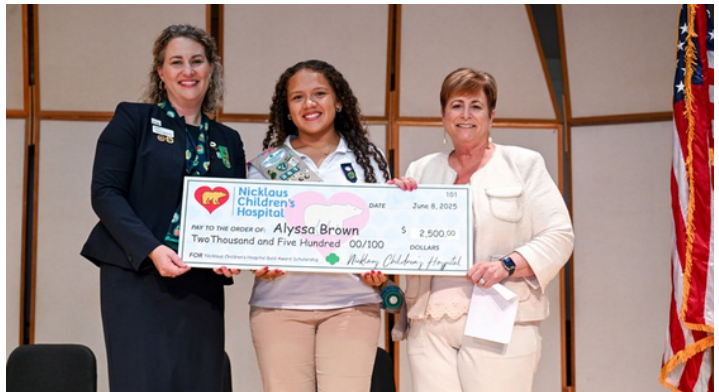
Your partnership enables us to:

- Underwrite nearly 100+ Council-wide programs a year
- Charge minimal fees for our programs and membership (< \$25)
- Fully subsidize troop participation for over 600 girls in 19 low-income Miami-Dade communities
- Support ongoing property maintenance and restoration of three properties in Miami & the Keys
- Engage your employees, family members, or colleagues in impactful and fun volunteer experiences they will bond over and enjoy
- Align your brand with the positive values and impact of Girl Scouts

Be Part of the Legacy: By becoming a Second Century Partner, you are investing in the future of South Florida—one girl at a time.

Together, we can ensure that every girl has the opportunity to lead, thrive, and make a difference.

Signature Girl & Adult Programs



GIRL PROGRAMS

GIRL Fest (September 26) - A celebration of Girl Scouts for current/prospective families and the entire Tropical Florida community. This event features vendors, community partners and troops.

Cookie U (December 6) - The Girl Scout cookie program is the largest girl-led business in the world where 100% of the proceeds stay local. At Cookie U, girls learn all the skills they need to launch their successful cookie business.

Cast Iron Chef (March 13) - An outdoor cooking competition where girls learn about healthy eating, food safety, outdoor cooking techniques and develop a recipe judged by local chefs.

Highest Awards (June 6) - Celebrate girls earning their highest awards in Girl Scouts.



ADULT EVENTS

Campfires to Cocktails (November 14) - Join us at Camp Mahachie, Girl Scouts' 78-year-old property in Coral Gables, for a fun adult evening of food, drinks, and interactive Girl Scout activities.

Lifetime of Leadership Reception (May 2027) - Honor the professional accomplishments and community impact of Miami-Dade women and men who make the world a better place.

Our Leadership

Officers

Tami Blanco, Board Chair

Vice President – Strategic Sourcing and Site Services, Carnival Cruise Line

Ana VeigaMilton, J.D., First Vice Chair

President, Jose Milton Foundation and Co-Founder, Cecil and Ana Milton Family Foundation

C. Patricia Cruz, J.D., Second Vice Chair

GSTF High Awards Task Group
Central East Community Executive Board

Michelle Harris, MBA, CPA, Treasurer

Founder + CEO, Bosstrack

Debbie Johnson, Secretary

Executive Director, Workday, University of Miami retired

Sarah Nesbitt Artecona, Immediate Past Chair

Artecona Consulting

Chelsea Wilkerson, MBA

CEO, Girl Scouts of Tropical Florida

Members-at-Large

Matthew Beatty

Vice President & Chief Operating Officer, Carrie Meek Foundation

Dr. Bridgette Cram

Vice President, Academic Affairs: Student Success Operations and Integrated Planning, Florida International University

Raymond Dueñas

Director of Community Affairs
Miami Herald & el Nuevo Herald

Kitty Dumas

Executive Director, Ryder Charitable Foundation

Emily Gresham Furton

Campaign Executive, Gulliver Prep

Dawn Javersack, MBA

Senior Vice President and Chief Financial Officer, Nicklaus Children's Health System

Shivani Joshi

Chief Advancement Officer, Gulliver Prep

Chelsea Lunn

External Affairs Manager, Florida Power & Light

Brent Muckridge

Professor, Assistant Professor and Sylvester Endowed Chair in entrepreneurship in the College of Business and Management at Lynn and CoFounder, 305XL

Isa M. Núñez, P.E.

Vice President, Facilities Design and Construction, Jackson Health System

Miriam Soler Ramos

Partner, Holland & Knight

Andrea Graham Rechichi

VP, Customer and Corporate Relations, Graham Companies

Aslynn Rivera-Tigera, MBA

Director of Development Corporate & Foundation Relations, Florida International University

Leah Sylvester

Architect | Community Leader

Christina Boomer Vazquez

Reporter, WPLG

Gloria M. Velazquez

Attorney

Adriana Verdeja

Executive Director of Development, University of Miami

Tiffany Wilson-Worsley

Director of Collective Impact, The Miami Foundation

Isa Benitez

Girl Representative



2025-2026

Second Century Partners as of May 2026

Advocates (\$50,000)



Champions (\$25,000)



Holloway Family Foundation



Trailblazers (\$10,000)

Bill and C. Patricia Cruz



Emily & Kenneth Furton



The Leibowitz & Greenway Family Charitable Foundation

The Musa-Mena Family



Leaders (\$5,000)



The Cerrone Family Foundation



Julianne & Dan Farkas



Judy Aronson Jameson



Cindy Lerner and Robin Lerner



Sheila Aronson Shapiro



Peggy and George Wingard

Supporters (\$2,500)



Tamarah and Robert Blanco



Evelyn B. Enrione



Laura Van Gorden

Holland & Knight

Deborah Koch

Dawn Javersack



Shivani Joshi and Mahesh Patel



Gloria M. Velazquez



Angelica "Kiki" Zayas

Second Century Partner Program 2026 – 2027

Benefit	Benefactor (\$100K)	Advocate (\$50K)	Champion (\$25K)	Trailblazer (\$10K)	Leader (\$5K)	Supporter (\$2.5K)
Presenting sponsor of signature adult event with speaking opportunity	✓	✗	✗	✗	✗	✗
Presenting sponsor of signature girl program with speaking opportunity	✓	✓	✗	✗	✗	✗
Dedicated article in donor & alum e-newsletter	✓	✓	✗	✗	✗	✗
Prominent logo on GSTF website Home Page	✓	✓	✗	✗	✗	✗
Logo in e-newsletters	✓	✓	✓	✗	✗	✗
Co-branded Girl Scout Patch Opportunity	✓	✓	✓	✗	✗	✗
Team-building / Volunteer event at Camp Mahachie	2 events	1 event	1 event	1 event	✗	✗
Social media post	✓	✓	✓	✓	✓	✓
Logo on GSTF website Supporters Page	✓	✓	✓	✓	✓	✓
Logo on adult event materials	✓	✓	✓	✓	✓	✓
One Complimentary Ticket to Troop 305 Events	✓	✓	✓	✓	✓	✓
Complimentary Invitation to Lifetime of Leadership	✓	✓	✓	✓	✓	✓
Complimentary Tickets to Campfires to Cocktails	2 VIP + 10 General	2 VIP + 8 General	2 VIP + 6 General	2 VIP + 4 General	2 VIP + 2 General	2 VIP



\$100,000 Benefactors

Marketing & Recognition Benefits

- Opportunity to serve as the presenting sponsor of a signature adult and/or girl event
- Speaking opportunity at signature adult and/or girl event
- 1 dedicated article in donor and alum e-newsletter (5,400 subscribers)
- Prominent logo placement on GSTF Website, including Home and Supporters Pages
- Logo inclusion in donor and member e-newsletters (8,500+ subscribers)
- 1 social media post (9,700 followers)

Adult Event Benefits

- Logo inclusion on the following event materials
 - Campfires to Cocktails (includes 2 VIP tickets & 10 event tickets)
 - Lifetime of Leadership Reception (Complimentary Invitation)

Engagement Opportunities

- 2 customized team building or volunteer events at Camp Mahachie
- Opportunity to develop a co-branded Girl Scout patch for a Girl Scout series or program
- Complimentary attendance to Adult Troop 305 events

\$50,000 Advocates

Marketing & Recognition Benefits

- Opportunity to serve as the presenting sponsor of a signature girl program
- Speaking opportunity at a signature girl event
- 1 dedicated article in donor and alum e-newsletter (5,400 subscribers)
- Prominent logo placement on GSTF Website, including Home and Supporters Pages
- Logo inclusion in donor and member e-newsletters (8,500 subscribers)
- 1 social media post (9,700 followers)

Adult Event Benefits

- Logo inclusion on the following event materials
 - Campfires to Cocktails (includes 2 VIP tickets & 8 event tickets)
 - Lifetime of Leadership Reception (Complimentary Invitation)

Engagement Opportunities

- 1 customized team building or volunteer event at Camp Mahachee
- Opportunity to develop a co-branded Girl Scout patch for a Girl Scout series or program
- Complimentary attendance to Adult Troop 305 events

\$25,000 Champions

Marketing & Recognition Benefits

- Logo inclusion in donor and member in e-newsletters (8,500 subscribers)
- Logo placement on GSTF Website Supporters Page
- 1 social media post (9,700 followers)

Adult Event Benefits

- Logo inclusion on the following event materials
 - Campfires to Cocktails (includes 2 VIP tickets & 6 event tickets)
 - Lifetime of Leadership Reception (Complimentary Invitation)

Engagement Opportunities

- 1 team building or volunteer event at Camp Mahachee
- Opportunity to develop a co-branded Girl Scout patch for a Girl Scout program
- Complimentary attendance to Adult Troop 305 events

\$10,000 Trailblazers

Marketing & Recognition Benefits

- Logo placement on GSTF Website Supporters Page
- 1 social media post (9,700 followers)

Adult Event Benefits

- Logo inclusion on the following event materials
 - Campfires to Cocktails (includes 2 VIP tickets & 4 event tickets)
 - Lifetime of Leadership Reception (Complimentary Invitation)

Engagement Opportunities

- 1 team building or volunteer event at Camp Mahachee
- Complimentary attendance to Adult Troop 305 events

\$5,000 Leaders

Marketing & Recognition Benefits

- Logo placement on GSTF Website Supporters Page
- 1 social media post (9,700 followers)

Adult Event Benefits

- Logo inclusion on the following event materials:
 - Campfires to Cocktails (includes 2 VIP tickets and 2 event tickets)
 - Lifetime of Leadership Reception (Complimentary Invitation)

Engagement Opportunities

- Complimentary attendance to Adult Troop 305 events

\$2,500 Supporters

Marketing & Recognition Benefits

- Logo placement on GSTF Website Supporters Page
- 1 social media post (9,700 followers)

Adult Event Benefits

- Logo inclusion on the following event materials:
 - Campfires to Cocktails (includes 2 VIP tickets)
 - Lifetime of Leadership Reception (Complimentary Invitation)

Engagement Opportunities

- Complimentary attendance to Adult Troop 305 events




Let's Connect!

For more information or to confirm your Second Century Partnership, please contact Haley Karl, GSTF director of development, at hkarl@girlscoutsfl.org or (847) 800-6592.

 www.girlscoutsfl.org

  @GSCTF

 @GirlScoutsTropicalFlorida

 Girl Scouts of Tropical Florida