


Become a
Founding
Centennial
Partner



girl scouts 
of tropical florida

| 100  YEARS



The Girl Scouts Legacy in Miami & the Keys

- Since 1923, Girl Scouts of Tropical Florida (GSTF) has been creating **positive change** throughout Miami-Dade and the Keys.
- GSTF **partners with community** – Miami-Dade and Monroe Counties, City Mayors and Commissioners, corporations, local foundations, and individuals – to ensure ALL girls can access our premier leadership curriculum.



Current Impact: Miami-Dade & the Keys

3,500 girls supported by
1,500 volunteers / adult
members



Over 60% of girls from
low-to-moderate
income households

Girls in **every zip code** of
Miami-Dade and the
Keys



400 girls in **fully**
subsidized troops in
under-resourced
communities

We put girls on the
path to a **lifetime**
of leadership



Thousands of **local**
alums in leadership
positions



Why Become a Centennial Founding Partner

Your partnership enables us to:

- Underwrite nearly **100 Council wide programs** a year
- Charge **minimal fees** for our programs and membership (< \$25)
- Fully **subsidize troop participation** of 400 girls throughout 13 low-income Miami-Dade communities
- **Highlight successful women** in different careers who look like our girls so girls know they can do anything!



Annual Signature Programs

G.I.R.L. Fest (September) A celebration of Girl Scouts for current families and the entire Tropical Florida community. This event features vendors, community partners and troops.

Cookie U (December/January) The Girl Scout cookie program is the largest girl-led business in the world where 100% of the proceeds stay local. At Cookie U at the University of Miami, girls learn all the skills they need to launch their successful cookie business.

Cast Iron Chef (March) An outdoor cooking competition where girls learn about healthy eating, food safety, outdoor cooking techniques and develop a recipe judged by local chefs.

Highest Awards Ceremony (June) A recognition of girls who have earned their highest awards in Girl Scouting by completing sustainable community service projects.

Summer Summit (August) An adult training day for hundreds of Girl Scout volunteers.



Unique Centennial Events

100 Years of Girl Scouts - History Miami Exhibit Over the past century, the Girl Scouts have impacted the lives of thousands of local girls, women and families in our community. This unique exhibit will showcase Girl Scout artifacts and alumni stories – bringing the history of Girl Scouts in Miami to life.

Lifetime of Leadership Reception Honor the professional accomplishments and community impact of Miami-Dade women and men who inspire us to make the world a better place.

Camporee A fun-filled weekend of camping for the entire Tropical Florida community.

Centennial Birthday Celebration The first Girl Scout troop met in Coconut Grove in 1923. Celebrate our 100th birthday and a legacy of impact with us at History Miami.



\$100,000 Benefactors



Marketing & Recognition Benefits

- Prominent linked logo placement on GSTF Website Home and Supporter Pages
- Recognition on all material for signature programs
- Logo inclusion in e-newsletter, program and event emails
- 2 dedicated social posts
- Check presentation at signature event
- Speaking opportunity at signature centennial event
- Opportunity to issue co-branded press release

Centennial Specific Benefits

- Presenting Sponsor of one of the following:
 - 100th Anniversary Exhibit at History Miami (March – June 2023)
 - 2023 Lifetime of Leadership Reception (includes 20 VIP tickets)
 - 2023 Highest Awards Ceremony/Centennial Birthday Celebration (includes 20 VIP tickets)
- Logo inclusion in all centennial event materials

Programmatic Engagement Opportunities

- 2 customized employee engagement events
- Opportunity to develop co-branded Girl Scout patch for 2 Girl Scout program series or 4 Girl Scout programs



\$50,000 Advocates

Marketing & Recognition Benefits

- Prominent linked logo placement on GSTF Website Home and Supporter Pages
- Recognition on all material for signature girl programs
- Logo inclusion in all e-newsletters
- 1 dedicated social post

Centennial Specific Benefits

- Logo inclusion in the following event materials:
 - 100th Anniversary Exhibit
 - Lifetime of Leadership Reception (includes 15 VIP tickets)
 - Highest Awards Ceremony/Centennial Celebration (includes 15 VIP tickets)
 - Camporee

Programmatic Engagement Opportunities

- 1 customized employee engagement event
- Opportunity to develop co-branded Girl Scout patch for 1 Girl Scout program series or 2 Girl Scout program



\$25,000 Champions

Marketing & Recognition Benefits

- Prominent linked logo placement on GSTF Website Home and Supporter Pages
- Recognition on all material for signature girl programs
- Logo inclusion in all e-newsletters
- 2 social posts

Centennial Specific Benefits

- Logo inclusion in the following event materials:
 - 100th Anniversary Exhibit
 - Lifetime of Leadership Reception (includes 10 VIP tickets)
 - Highest Awards Ceremony/Centennial Celebration (includes 10 VIP tickets)
 - Camporee

Programmatic Engagement Opportunities

- Opportunity to develop co-branded Girl Scout patch for 1 Girl Scout program



\$10,000 Trailblazers

Marketing & Recognition Benefits

- Linked logo placement on GSTF Website Home and Supporter Pages
- Recognition on material for 3 signature girl programs
- 2 social posts

Centennial Specific Benefits

- Logo inclusion in the following event materials:
 - 100th Anniversary Exhibit
 - Lifetime of Leadership Reception (includes 5 VIP tickets)
 - Highest Awards Ceremony/Centennial Celebration (includes 5 VIP tickets)
 - Camporee



\$5,000 Leaders

Marketing & Recognition Benefits

- Logo placement on GSTF Supporter Page
- Recognition on all material for 2 signature girl programs
- 1 social post

Centennial Specific Benefits

- Logo inclusion in the following event materials:
 - 100th Anniversary Exhibit
 - Lifetime of Leadership Reception (includes 3 VIP tickets)
 - Highest Awards Ceremony/Centennial Celebration (includes 3 VIP tickets)
 - Camporee

\$2,500 Supporters

Marketing & Recognition Benefits

- Logo placement on GSTF Supporter Page
- Recognition on material for 1 signature girl program

Centennial Specific Benefits

- Logo inclusion in the following event materials:
 - 100th Anniversary Exhibit
 - Lifetime of Leadership Reception (includes 2 VIP tickets)
 - Highest Awards Ceremony/Centennial Celebration (includes 2 VIP tickets)
 - Camporee



2022-2023 Centennial Partners (as of January 9, 2023)

Advocates (\$50,000)

Amazon
The Batchelor Foundation
Patricia and Bill Cruz

Champions (\$25,000)

José Milton Foundation/Cecil and
Ana Milton Family Foundation
The Graham Companies
Nicklaus Children's Hospital
Miami Herald & el Nuevo Herald
Publix Super Markets Charities
Ryder System, Inc.
Spirit Airlines

Trailblazers (\$10,000)

Florida Power & Light Company
Jackson Health Foundation
Papa John's South Florida
UHealth Jackson Urgent Care

Leaders (\$5,000)

Bradesco Bank
Commissioner Eileen Higgins
Commissioner Raquel Regalado
Target
United Way Miami

Supporters (\$2,500)

Andi Phillips Communications
Amazon Printers
Bank of America
Commissioner Danielle Cohen Higgins
Grove Bank & Trust
O-Gee Paint
University of Miami



Let's Connect!

For more information or to confirm your Centennial Partnership, please contact **Haley Karl**, GSTF director of development, at hkarl@girlscoutsfl.org.

Website: www.girlscoutsfl.org

Facebook, Twitter: @GSCTF

Instagram: @GirlScoutsTropicalFlorida

LinkedIn: Girl Scouts of Tropical Florida

