

Fall Product Program Volunteer Guide



2026

Dear Volunteer,

We are proud to bring the Fall Product Program for another year. This short, fun and engaging online financial literacy program allows Troops to earn funds to power their Girl Scout year activities! More funds, more FUN!

The Fall Product Program is a great way for your Girl Scout to get Ready To Explore and have fun while learning valuable teamwork, goal setting, and confidence-building skills. The program is intended to reach family, friends, and neighbors to help support your troop while girl's can earn patches, rewards and unique personalized patches with her avatar.

In partnership with M2, Girl Scouts can sell nuts, chocolates, magazines, personalized items, and other goods like Bark Box to family, friends, and neighbors to help the troop raise funds for more Girl Scout experiences.

The program is completely online, meaning no collection of orders or money. All your Girl Scouts need to do is setup their storefront site and send out emails to share their sites with family, friends and neighbors. NEW this year we are offering Girl Delivery option along with shipped orders, caregivers have the option on who has the girl delivery option.

Important Dates

September 10

Girl Scout must have a 2027 Membership

October 1

Fall Product Program Starts

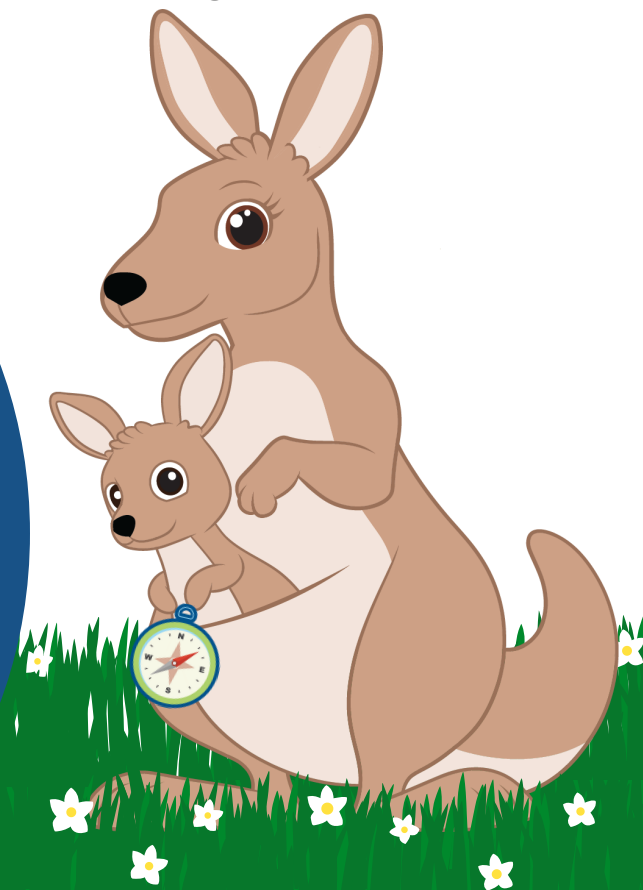
Caregivers and girls gain access to M2 Site

October 25

Last day for Girl Delivery option orders

November 1

Fall Product Program Ends



Volunteers

- Fall Product Program resources and recorded trainings can be found at www.girlscoutsfl.org under our Fall Product tab!
- Volunteers, follow the link sent to your email address on September 24 or later to access the M2 Media Site (M2OS). If you do not receive the email contact us at customercare@girlscoutsfl.org.
- Create your volunteer avatar!
- Send access emails to the Girl Scouts in your troop.
- Troops who participate in the Fall Product Program are encouraged to host a family meeting to review the program, set goals and plan on how to use the funds.

How does it work?

The program is an online only program, no collecting money or orders and caregivers have the option to offer Girl Delivery.

- Girl Scouts with a 2027 Membership will receive an email on October 1, to login and set-up their sites.
- Girl Scout shares her site by emailing or texting family and friends to shop on her online store.
- There are two(2) delivery options:
 - Shipped Orders - shipping & handling fee apply.
 - Girl Delivery - caregiver select who can get this option as they are responsible for picking these orders.
- Girls' set her goal and track her progress online.
- Troop Volunteers, encourage girls to share their site to reach their goals.
- Caregivers will receive an email after the Program ends to schedule the pick up of the girl delivery orders.
- Troops receive the Troop Profit directly to the Troop bank account 4-5 weeks after the end of the sales.



Family and friends can stock up on great quality products for themselves or to give as gifts—all while supporting your troop!



Troop Proceeds

Troop earn 15% of the total troop sales.

Troop Opt-Out of Rewards

Junior and older level troops have the option to opt-out of rewards for an additional 3% of the Troop total sales. This decision must be made by and voted on by all the Girl Scouts in the troop (not the adults) as it affects each girl individually. Girls will still earn patches, but none of the other rewards.

Girl Rewards



← **20+ Emails Sent**
Ready To Explore Patch



← **\$100 Total Sales**
2026 Patch



← **\$200 Total Sales**
Kangaroo Patch



← **\$400 Total Sales**
Small Kangaroo Plush



← **\$750 Total Sales**
Large Kangaroo Plush



← **5+ Care to Share**
Care to Share Patch

Girl Personalized Patches

- Create your avatar
- Send 20+ emails
- Use the "Share My Site" function in the M2 system
- Sell \$350+ in total Fall sales



or



or



Volunteer Personalized Patch

Volunteers can also earn their personalized patch with their name and avatar by encouraging their Girl Scouts to participate and getting \$1,000+ in total Troop Sales.



or



or



Questions?

For Council related questions:

Girl Scouts of Tropical Florida

customer care@girlscoutsf.org or 305-253-4841

For questions related to M2 site:

M2 Customer Service

support.gsnutsandmags.com or 800-372-8520