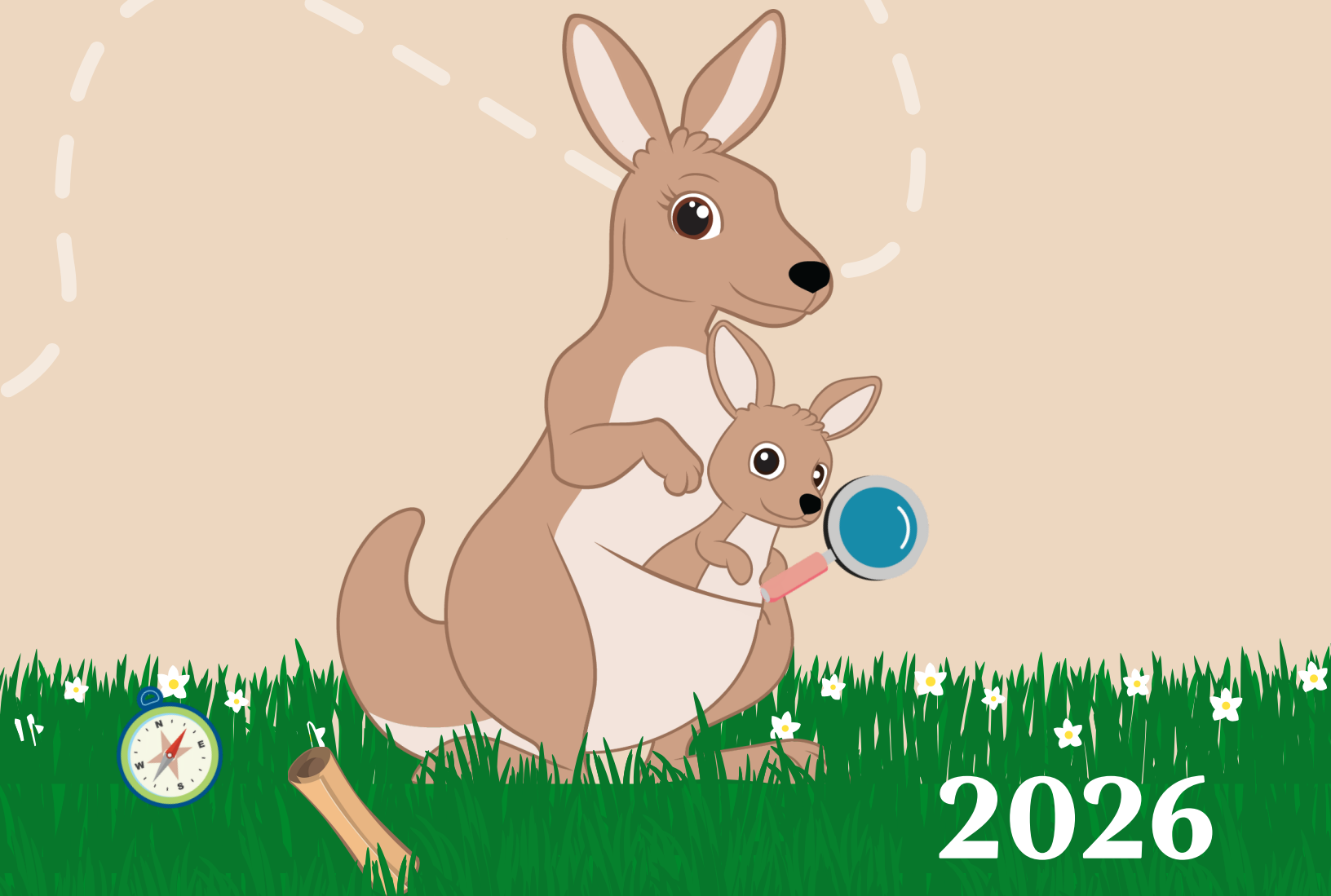


Fall Product Program Family Guide

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Dear Girl Scout Family,

The Fall Product Program is an online financial literacy program that takes place from October 1, 2026 through November 1, 2026. Girl Scouts become entrepreneurs by running their own online site and business by selling delicious sweets and treats like nuts, chocolates and candies along with magazine subscriptions, other items like the Bark box and personalized items to family, friends and neighbors to help support your Girl Scout Troop.

Fall Product Program helps girls develop five essential lifetime skills:

- goal setting
- money management
- business ethics
- decision making
- people skills



The program enables troops to earn funds at the beginning of the Girl Scout year, and gives family, friends and neighbors the opportunity to support Girl Scouting in their community.

2026 Mascot:

Kangaroo

Did you know?

That their scientific name is *Macropus*.

Kangaroos can stand 4 - 6 feet tall and weight 40 - 200 pounds. Kangaroos live in grasslands, open woodlands, savannas, and shrublands of Australia. They are herbivores, mainly eating grasses, leaves, shoots, and herbs.

Fun interesting facts:

- Kangaroos can hop up to 35 miles per hour.
- Kangaroos cannot walk backward.
- Kangaroos carry and raise their babies in a warm, protective pouch.
- Kangaroos can sleep while sitting up and resting their tail on the ground.



Let's Get Started!

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- Girl Scout must have a 2027 Girl Scout Membership.
- Caregivers, follow the link sent to your email address on October 1 or later to access the M2 Media Site. If you do not receive the email, contact us at customercare@girlscoutsfl.org.
- Girl Scout create their own avatar and launch their online store.
- Send emails and do not forget to give local family, friends and neighbors the option of girl delivery.
- Share your storefront by text and social media.
- Set goals, track your sales to make sure you reach them.
- Pick up the Girl Delivery orders, deliver in a timely matter.

Family and friends
can stock up on great
quality products for
themselves or to give
as gifts—all while
supporting your
troop!



Important Dates

September 10

Girl Scout must have a 2027 Membership

October 1

Fall Product Program Starts

Caregiver and girls gain access to M2 Site

October 25

Last day for family, friends and neighbors to order Girl Delivery orders

November 1

Fall Product Program Ends



Girl Delivery

- Caregivers of the girls with this type of order will receive an email on November 6 with instructions.
- These orders will be available to pick up at the Girl Scout Service Center between November 13 - 19, 2026. All orders will need to be picked up during this time.
- Orders need to be delivered to the customer within two weeks of picking up the order.



Patches and Rewards

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Collect them all!



← **20+ Emails Sent**
Ready To Explore Patch



← **\$400 Total Sales**
Small Kangaroo Plush



← **\$100 Total Sales**
2026 Patch



← **\$750 Total Sales**
Large Kangaroo Plush



← **\$200 Total Sales**
Kangaroo Patch



← **5+ Care to Share**
Care to Share Patch

Personalized Patches

This patch will have your name and avatar!

- Create your avatar
- Send 20+ emails
- Use the "Share My Site" function in the M2 system
- Sell \$350+ in total Fall sales

Once all above have been completed girl can choose one of three scene for the background of her patch.



or



or



Crossover Patch

- Complete all the above
- Participate in Cookie Program
- Sell 250 packages of cookies during the 2027 Girl Scout Cookie Program.



Questions?

For Council related questions:

Girl Scouts of Tropical Florida

customer care@girlscoutsf.org or 305-253-4841

For questions related to M2 site:

M2 Customer Service

support.gsnutsandmags.com or 800-372-8520