

2025

Fall Product Program Volunteer Guide



BRAVE. FUN!



Dear Volunteer,

We are proud to present the Fall Product Program. This is an online program opportunity that allows Troops to earn funds to power their Girl Scout year activities! More funds, more FUN!

Our Sweets & Treats Program is a great way for your Girl Scout to be **Brave**, **Fierce** and have **Fun** while learning valuable teamwork, goal setting, and confidence-building skills. The program is intended to reach family, friends, and neighbors. Girl's can earn patches, rewards and a unique patch personalized with her avatar.

In partnership with M2, Girl Scouts can sell nuts, chocolates, magazines, personalized items, and other goods like Bark Box to friends, neighbors and family. It's not only a great fundraiser, it's easy and fun.

The program will be completely online, ship only. All your girls need to do is send out their emails and share their sites. Once the program ends GSTF will transfer the troop proceeds to the Troop Bank account.

Important Dates

September 10 Girl Scout must have a 2026 Membership

September 25 Volunteer gain access to M2 Site

October 1 Fall Product Program Starts

Parents and girls gain access to M2 Site

November 2 Fall Product Program Ends





For Council related questions:
Girl Scouts of Tropical Florida
customercare@girlscoutsfl.org
305-253-4841

For questions related to M2 site: M2 Customer Service support.gsnutsandmags.com 800-372-8520



http://www.gsnutsandmags.com/gstf

Let's Get Started!



Volunteers

- Fall Product Program resources and recorded trainings can be found at www.girlscoutsfl.org under our <u>Fall</u> <u>Product</u> tab!
- Volunteers, follow the link sent to your email address on September 25 or later to access the M2 Media Site (M2OS). If you did not receive the email contact us at customercare@girlscoutsfl.org.
- Create your volunteer avatar!
- Send access emails to the Girl Scouts in your troop.
- Troops who participate in the Fall Product Program are encouraged to host a family meeting to review the program, set goals and plan on how to use the funds

How does it work?

The Program is a ship only program, no collecting money or delivering products.

- Girl Scouts with a 2026 will receive an email on October 1, to login and set-up their sites.
- Girl Scout shares her site by emailing or texting friends and family to shop on her online storefront and have the products shipped directly to them. Shipping/handling fees apply.
- Girl sets her goal and track her progress online.
- Troop Volunteers, encourage girls to share their site to reach their goals.
- Troops receive the Troop Profit directly to the Troop bank account 4-5 weeks after the sale ends.



Troop Proceeds

Troop will earn 15% of the total troop sales.



Troop Opt-Out of Rewards

Junior and older level troops have the option to opt-out of rewards for an additional 3% of the Troop total sales. This decision must be made by and voted on by all the Girl Scouts in the troop (not the adults) as it affects each girl individually. Girls will still earn patches, but none of the other rewards.

Sweets & Treats

Nuts, Chocolates and Candy*

























Bark Boxes*



Magazines*



Personalized Products*



Tumblers*



2025 Fall Product Rewards

Rewards are cumulative.









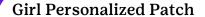


20+ Emails Sent



Brave. Fierce. Fun! Patch 5+ Care to Share Donations

Care To Share Patch





- Send 20+ emails
- Share your site



Volunteer Personalized Patch

\$1000+ total troop sales





Earn all 3 Patches



Send 20+ Emails

_\$200 Total Sales



How cute the are these three patches that connect.

I also can have my own patch with the avatar I created.

Wow! I can't wait to be BRAVE, FIERCE, have FUN and earn all the patches and rewards.

girl scoutsof tropical florida





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