

Cadette My Cookie Venture

Learn to expand your knowledge of your business resources and customers and create a business plan that will guide you to your most successful cookie season yet.

1. Get prepared for your cookie business
2. Set goals and a budget
3. Create a mission statement
4. Plan to reach your customers
5. Write a team business plan

When you've earned this badge, you will know how to create a business plan for your cookie business.



Cadette Cookie Market Researcher

Explore your customers' experience to help you reach more people and expand your business.

1. Know your product and resources
2. Set goals and a budget
3. Explore the Girl Scout Cookie brand
4. Develop your marketing plan
5. Create your marketing campaign

When you've earned this badge, you will know how to use market research to grow your cookie business and connect with customers.



Cadette Cookie Innovator

Create bolder and bigger goals for your cookie business and find unique ways to connect with your customers.

1. Master your cookie business
2. Choose a big idea, set goals, and build a budget
3. Decide how to meet your big goals
4. Explore ethics in your cookie business
5. Sell your big dream to others

When you've earned this badge, you will know how to set bigger goals for your cookie business and come up with ways to reach them.

