

Dear Valued Community Partner,

Did you know that the Girl Scout Cookie Program is the largest girl-led business in the world? Through the Cookie Program, these young entrepreneurs learn critical life skills such as goal setting, decision making, and financial literacy, all while earning much-needed funds for their troop activities.

Our dedicated girls and volunteers are gearing up for the 2025 Girl Scout Cookie Program, which takes place from January 18 through February 23. The success of this iconic program depends greatly on the support of community partners and local businesses like you. Would you be willing to help support girls in your community by allowing them to set up cookie booths at your business or event? By doing so, you'll not only be helping girls develop essential skills that will last a lifetime, also drive more foot traffic to your location – love the opportunity to purchase their favorite cookies during this limited-time season.

All participating girls and adults receive training on proper booth etiquette and must adhere to Girl Scouts of Tropical Florida's guidelines to ensure a positive and professional experience for everyone involved. We would be thrilled to partner with your business and help our girls become the future leaders of tomorrow.

Thank you for considering this opportunity to support Girl Scouts of Tropical Florida and help empower the next generation of strong, confident young women.

Sincerely,

Jessica Rosado Director of Product Program <u>jrosado@girlscoutsfl.org</u> 305-253-4841

Courage. Confidence.

Character.

Girl Scouts of Tropical Florida 11347 SW 160th Street Miami, FL 33157 P: 305-253-4841 girlscoutsfl.org