

2022 Cookie Calendar

TEAM PLAYER BONUS

Troops can earn an extra \$0.15 per box as a bonus simply by following Girl Scouts of Tropical Florida Cookie Program guidelines for being Cookie Ready, payments, and deadlines.

It's as easy as 1 - 2 - 3

1

Are you Cookie Ready?: Troops must be Cookie Ready by October 31.

2

Time is money! Meet all published Cookie Program deadlines, to include Initial Order submission and final close out in eBudde.

3

Positive payments: Make all cookie payments in full according to the published timetable, with no outstanding balance after final payment date. Troops must have a BBT&T bank account.

Base proceeds remain at \$0.70 for Troops that do not adhere to GSTF Team Player Bonus parameters.

REWARD OPT-OUT

Troops with older girls (Junior - Ambassador) may opt-out of rewards for an extra \$0.05 per box, creating the potential to earn \$0.90 per box. Troops must submit the Opt-out form signed by all girls to GSTF Customer Care by December 1, 2021. Multi-level Troops with Daisies and Brownies are *not* eligible.

TROOP TREASURE

# of Selling Girls	Troop Treasure
3-5	\$75
6-10	\$100
11-20	\$150
21+ girls	\$200

Your Troop picks either Cookie Bucks to use for GSTF membership, camp or program fees (excluding outside partners), or Digital Dough to be used on the GSUSA online store for Troop purchases. Must be used by Sept. 30, 2023.

Amount earned is based on number of selling girls. Troops must have at least 3 selling girls and PGA of 350+.

2022 COOKIE PROGRAM DATES

Pre-Orders: Nov. 22—Dec. 3, 2021

Digital Cookie: Dec. 1, 2021—Feb. 21, 2022

Direct/Booth Sales: Jan. 8- Feb. 21, 2022

New Troop Cookie Manager Training	Oct. 12 @ 7 pm
Troop Cookie Manager Training	Oct. 14 @ 7 pm
Pre-Orders	Nov. 22— Dec. 3, 2021
Reward Opt-Out Due	Dec. 1, 2021
Digital Cookie Opens	Tentatively Dec. 1, 2021
eBudde Booth Selection Begins	Dec. 5, 2021 at 9am
Troop Initial Order Due	Dec. 6, 2021 by 11:59pm
Cookie Pick Up/Sale Begins	Jan. 8, 2022
Direct and Booth Sales Begin	Jan. 8, 2022
Cupboards Open	Jan. 13, 2022
1st ACH payment	Jan. 24, 2022 (25% balance)
2nd ACH payment	Feb. 7, 2022 (40% balance)
Cupboards Close	Feb. 18, 2022
Girl \$\$ due to Troop	Feb. 18, 2022
Last day Booths & Digital	Feb. 21, 2022 by 11:59pm
eBudde closes to Troops	Feb. 26, 2022 by 11:59pm
Final ACH Payment	Feb. 28, 2022 (balance)
Rewards to Communities	April 2022