

Girl Scouts of Tropical Florida  
**2023-2024**  
**Girl Scout Cookie Program**



*Cookie Program Training*



*Little Brownie*  
BAKERS®



# WELCOME AND THANK YOU







2023-24  
VOL

COOKIE SEASON  
ENTATION

*Little Brownie*  
BAKERS®

5<sup>TH</sup>

GIRL SCOUTS  
COOKIE SEASON

girlscouts

*Little Brownie*  
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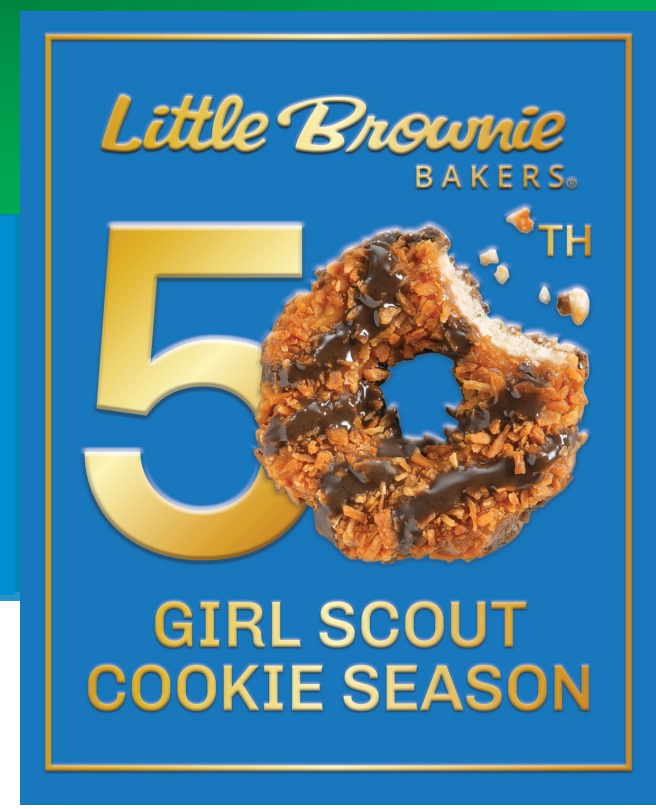


# Baking in Success for 50 Years

## The Little Brownie Cookie Timeline

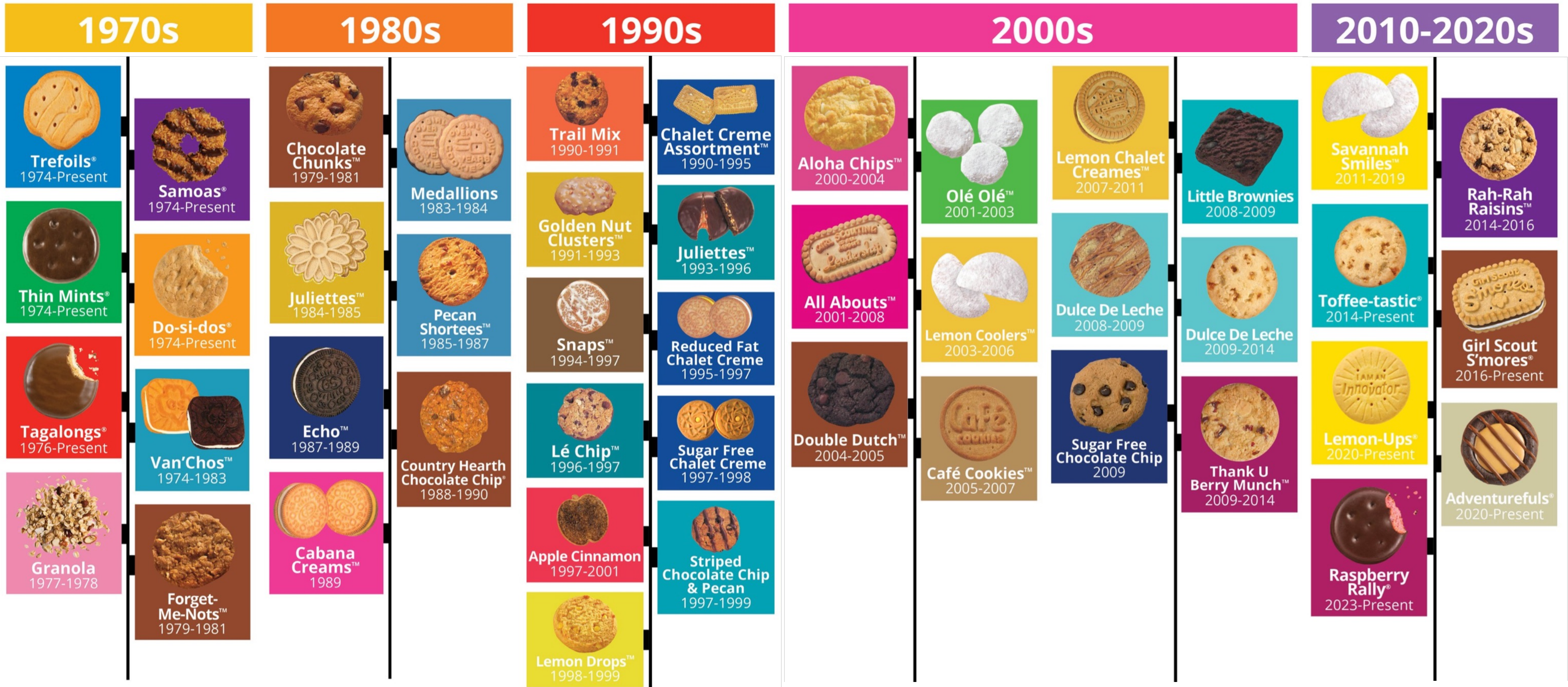
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# The Little Brownie Cookie Timeline



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**Little Brownie**  
BAKERS®





OWN YOUR  
magic



Hi. My name is Lucy! I want to introduce you to someone fun with me...



I am an axolotl and the  
2024 OUN 30UP magic mascot.  
This year will be a-lot-! fun!





# Troop Volunteer Cookie Role

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# Troop Volunteer Cookie Role

Read weekly  
Cookie Program  
emails from Council

Host Troop Cookie  
Meeting

Teach girls about cookies, set  
goals, and distribute the  
cookie materials

Collect Troop  
pre-orders & submit  
Initial Orders  
in eBudde

Due December 11 by 11:59pm.



# Troop Volunteer Cookie Role

**Submit Initial Order  
Rewards in eBudde**

Due December 11 by 11:59pm.

**Pick-Up Cookies on  
Cookie Pick-up day.**

Pick-up day is January 13<sup>th</sup>

**Distribute Cookies  
and rewards in a  
timely matter**



# Troop Volunteer Cookie Role

**Schedule and host  
Cookie Booths for  
the Troop.**

Booth Selection opens on Dec 9<sup>th</sup>

**Collect and deposit  
Cookie money  
frequently in the  
Troop bank account**

**Finalize Cookie  
Sale, allocate  
cookies and submit  
Final Rewards**

Due March 3 by 11:59pm.





# Cookie Dates

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GIRL SCOUT  
COOKIE SEASON



# Cookie Dates

## Pre-Orders:

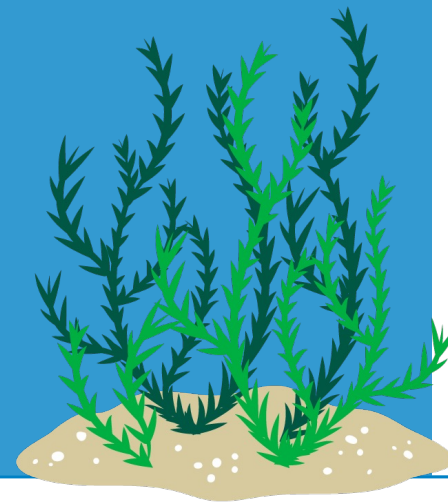
November 20 – December 8

## Digital Cookie: *(tentatively)*

**NEW!** December 2 – February 25

## Direct and Booth Sales

January 13 – February 25





# Mark Your Calendars

## October

- **October 11, 2023** - New Troop Cookie Volunteer Training (In person)
- **October 12, 2023** - Troop Cookie Volunteer Virtual Training

## November

- **November 20, 2023** - Cookie Pre-Orders Begin

## December

- **NEW! December 2, 2023** – Digital Cookie Opens *(tentatively)*
- **December 7, 2023**– Cookie Chat
- **December 8, 2023**– Opt Out Form Due & Roster Updates Request
- **December 9, 2023** – eBudde Booth Selection Opens
- **December 11, 2023** – Troop Initial Order Due

## January

- **January 11, 2024**– Cookie Chat
- **January 13, 2024** – Cookie Pick-up Day/Cookie Sale Begins
- **January 18, 2024** – Cookie Cupboards Open
- **January 30, 2024** – 1<sup>st</sup> ACH Transfer

## February

- **February 8, 2024**– Cookie Chat
- **February 13, 2024** – 2<sup>nd</sup> ACH Transfer
- **February 22, 2024**– Cookie Chat
- **February 23, 2024** – Cookie Cupboards Close
- **February 23, 2024** – Girl Cookie Money Due to Troops
- **February 25, 2024** – Cookie Sale Ends

## March

- **March 3, 2024** – eBudde Closes to Troops
- **March 6, 2024** - 3<sup>rd</sup> ACH Transfer
- **March 18-22, 2024** - HTH Cookie distribution *(tentatively)*

## April

- Team Player Bonus and Troop Treasure Distribution

## May

- Final Rewards Distribution

## June

- ***Celebrate a successful 2024 Cookie Program***





# Mark Your Calendars

## December

- **NEW! December 2, 2023** – Digital Cookie Opens (tentatively)

## January

- **January 18, 2024** – Cookie Pick-up

## February

- **February 25, 2024** – Cookie Sale Ends

## March

- **March 18-22, 2024** - HTH Cookie distribution (tentatively)

## April

- Team Player Bonus and Troop Treasure Distribution

## May

- Final Rewards Distribution





# Cookie Chats



Have questions? Want to get a quick refresher of upcoming important cookie items?

We will be hosting Cookie Virtual Chats. Register for any or all on Girl Scout Event Calendar

- December 7, 2023
- January 11, 2024
- February 8, 2024
- February 22, 2024





# Cookie Program 101

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# Cookie Program 101



Cookie Program is *NOT* just a sale.

The Girl Scout Cookie Program is the largest girl-led entrepreneurial program in the world.

**BUSINESS SKILLS BAKED INTO EVERY BITE**

 <p><b>Goal Setting</b> Setting important goals inspires a girl to better herself.</p>	 <p><b>Decision Making</b> Smarter decision making empowers a girl to excel.</p>	 <p><b>Money Management</b> A girl learns the importance of good money management.</p>	 <p><b>People Skills</b> Confidence in dealing with others helps a girl reach her goals.</p>	 <p><b>Business Ethics</b> A girl learns the value of running a business the right way.</p>
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# Cookie Program 101



	Cookie Business		Financial Literacy		Cookie Entrepreneur Family	Entrepreneur		
Daisy	My First Cookie Business	Cookie Goal Setter	Money Explorer	My Money Choices	Year 1 and 2 Cookie Entrepreneur Family Pins	Toy Business Designer		
Brownie	My Cookie Customers	Cookie Decision Maker	Budget Builder	My Own Budget	Year 1 and 2 Cookie Entrepreneur Family Pins	Budding Entrepreneur		
Junior	My Cookie Team	Cookie Collaborator	Budget Maker	My Money Plan	Year 1 and 2 Cookie Entrepreneur Family Pins	Business Jumpstart		
Cadette	My Cookie Venture	Cookie Market Researcher	Cookie Innovator	Budget Manager	My Money Habits	My Dream Budget	Year 1, 2, and 3 Cookie Entrepreneur Family Pins	Business Creator
Senior	My Cookie Network	Cookie Boss	Savvy Saver	My Financial Power	Year 1 and 2 Cookie Entrepreneur Family Pins	Business Startup		
Ambassador	My Cookie Business Resume	Cookie Influencer	Financial Planner	My Financial Independence	Year 1 and 2 Cookie Entrepreneur Family Pins	Entrepreneur Accelerator		

While the girls participate in the Cookie Program they can earn pins and badge.

This chart is available in the *Troop Cookie Manual* that you will receive with your materials.





# Cookie Program 101

## Key Concepts

- Girl-led! – girls lead and volunteers coach
- Troops earn proceeds and Girls earn rewards

## Ways to Run a Cookie Business

- Pre-Orders & Initial Order – Girls take orders from friends and family - not payment.
  - Helps determine quantity and variety for Cookie Pick-Up day on January 13<sup>th</sup>.
  - *Tip!* It is up to the Troop to decide whether they would like to continue Pre-Orders up to the start of the Direct Sales.
- Digital Cookie – Online and mobile app sales platform, integrated with eBudde
- Direct Sales and Cookie Booths – Allows girls and Troops to sell directly to customers

## Host a Family Meeting

- Why We Participate in the Cookie Program
- Family Responsibility Agreement Form
- Safety Guidelines
- Goal Setting
- Introduce the Family Guide





# Cookie Program Materials



## Cookie Material Packets

Only Cookie Ready Troops receive packets

Troop Cookie Manual

1 Order Card per girl

1 Parent Responsibility & Permission Form per girl

1 Box of Cookies

Receipt Books

Money envelope

## Resources on the website

Hometown Heroes Flyer

Thank you note cards

Digital Cookie Tip sheets

Digital Forms

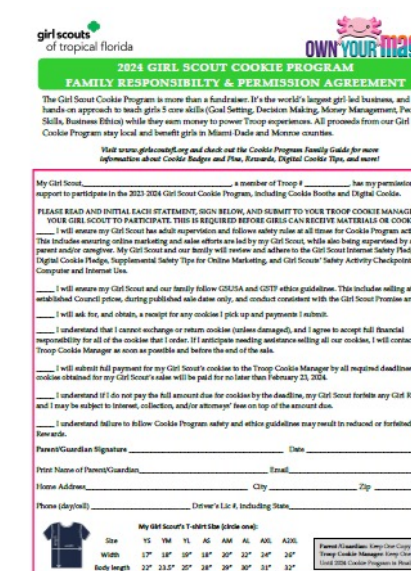
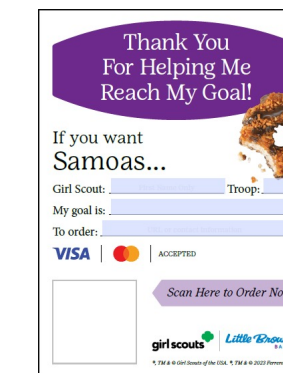
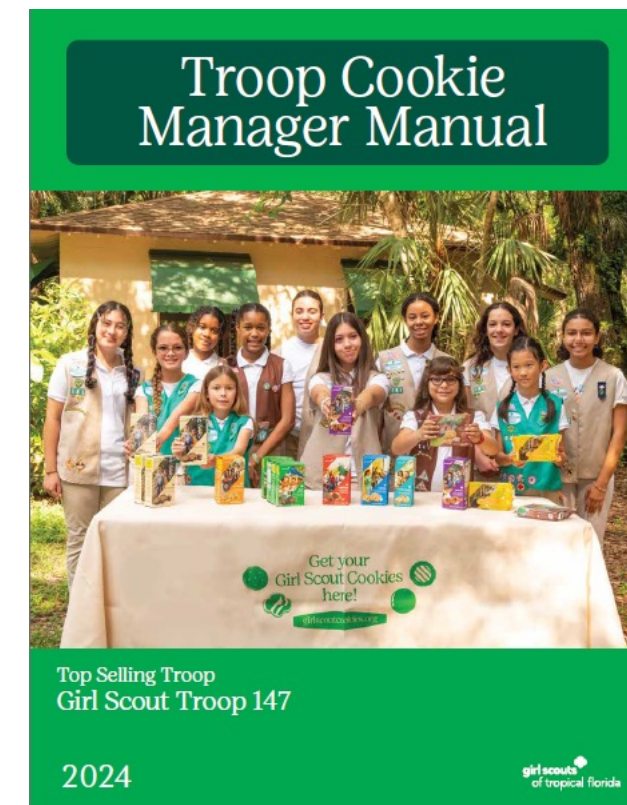
and more...

Certificates

Goal Poster

Cookie Recipes

Opt-Out Form







# Is A Troop Cookie Ready?

Troops must be Cookie Ready by October 31 as the first step to qualify for the Team Player Bonus.

## Troop Criteria

- Have at least five (5) registered girls and two (2) registered, unrelated, and background-checked adult Troop Co-Leaders for the 2024 membership year.
- Troops must have the appropriate girl:adult ratio for the 2024 membership year, as required by the youngest age level in the Troop.
- Only girls with an active 2024 membership year registration and in a Troop as described above, will be uploaded into the Cookie Program platforms – eBudde and Digital Cookie.





# Is A Troop Cookie Ready?



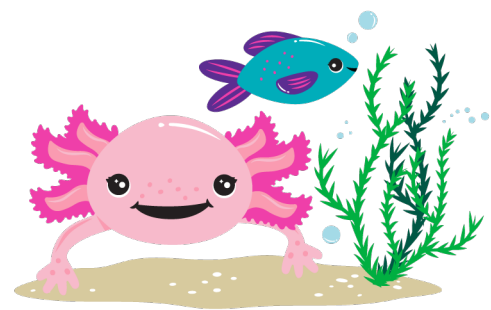
## Troop Finances

- Troop must have submitted the Finance Report for 2023.
- Troop must have a Truist bank account.

## 2024 Cookie Training

Troops must complete the 2024 Cookie Training to receive the Cookie Program materials.





# Cookie Program Material Distribution

CE, NB, NE, NW, SD, Keys– Your Community Cookie Coordinator will reach out to you with information.

CW – Pick up will be available from October 23 –26 and October 30 - November 2 at the GSTF Service Center: Monday – Thursday from 9:30am to 1:30pm.

Community Name	Community Cookie Coordinator	Will Assist Distributing Program Materials for Community
Northeast	Valarie M.	
Northwest	Cary G.	
North Beach		Ernestine M.
Central West		Council Cookie Team
Central East	Lisa M. & Lindsay B.	Council Cookie Team
South Dade	Laurie V.	
The Keys	Amy B.	

*For those communities without a designated Community Cookie Coordinator, Council staff will be assisting your Community this season.*





# New For 2024 Cookie Program

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# New For 2024 Cookie Program

## Cookie Rookie Patch

Girls that participate in the Cookie Program for the first time and meet the requirements can earn the Cookie Rookie patch

## Digital Cookie Enhancements

- Parents will be able to add an Initial Order in Digital Cookie.
- Booth Pick-Up option

## eBudde Update

Leaders will need to preview girls' orders as parents can now add Parent Initial Order

## No new cookie

Nine 2024 Cookie Season Lineup





# Cookie Rookie Patch



## To earn the Cookie Rookie patch:

- It must be the girl's first time participating in the Girl Scout Cookie Program.
- Send a minimum of 12 emails to family and friends from Digital Cookie site.
- Sell a minimum of 12 boxes of cookies.



# 2024 Cookie Season Variety Lineup

## Lemon-Ups®

NATURALLY FLAVORED WITH OTHER NATURAL FLAVORS

Crispy lemon flavored cookies with inspiring messages to lift your spirits  
Approximately 12 cookies per 6.2 oz. pkg.

UD



## Trefoils®

Iconic shortbread cookies inspired by the original Girl Scout recipe  
Approximately 38 cookies per 9 oz. pkg.

UD



## Do-si-dos®

- Made with Natural Flavors
- Real Peanut Butter
- Whole Grain Oats

Oatmeal sandwich cookies with peanut butter filling  
Approximately 20 cookies per 8 oz. pkg.

UD



## Samoas®

- Real Cocoa
- Real Coconut

Crisp cookies with caramel, coconut and dark chocolaty stripes  
Approximately 15 cookies per 7.5 oz. pkg.

UD



## Tagalongs®

- Real Cocoa
- Real Peanut Butter

Crispy cookies layered with peanut butter and covered with a chocolaty coating  
Approximately 15 cookies per 6.5 oz. pkg.

UD



## Thin Mints®

- Made with Vegan Ingredients
- Real Cocoa

Crisp, chocolaty cookies made with natural oil of peppermint  
Approximately 30 cookies per 9 oz. pkg.

U



## Girl Scout S'mores®

- Made with Natural Flavors
- Real Cocoa

Graham sandwich cookies with chocolaty and marshmallowy flavored filling  
Approximately 16 cookies per 8.5 oz. pkg.

UD



## Toffee-tastic®

GLUTEN-FREE

- No Artificial Flavors

Rich, buttery cookies with sweet, crunchy toffee bits  
Approximately 14 cookies per 6.7 oz. pkg.

UD



## Adventurefuls®

- Real Cocoa

Indulgent brownie-inspired cookies with caramel flavored crème filling and a hint of sea salt  
Approximately 15 cookies per 6.3 oz. pkg.

UD







# Troop Cookie Financials

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# Cookie Program Proceeds



## Cookie Prices

### Core Cookies: \$5 per box

Adventurefuls, Thin Mints, Samoas,  
Trefoils, Tagalongs, Lemon-Ups, Do-Si-Dos

### Specialty Cookies: \$6 per box

Girl Scout S'mores and Toffe-Tastic

*Note: Some Councils have announced raising the cost per cookie box this 2024 cookie season. We at Tropical Florida decided not to raise the price for this 2024 cookie season. As of right now we have not made any decision for 2025 season.*

**Troops can possibly earn up to  
\$0.85 - \$0.90 per box in Troop proceeds**

**Base Proceed = \$0.70 per box**

**Team Player Bonus** (paid after the program ends) = \$0.15 per box

**Reward Opt-Out Bonus (J/C/S/A) = \$0.05 per box**

### **Important Note!**

All Cookie Program proceeds must be reflected in the Troop Bank account



# Team Player Bonus



## Team Player Bonus = \$0.15 per box

Team Player Bonus is \$0.15 extra per box and is paid via ACH transfer **after** the program ends to the troops that qualify for this bonus.

Troops can earn up to \$0.85 per box in total proceeds, simply by complying with GSTF Cookie Program guidelines and meeting all Cookie Program deadlines.



*Troops that Opt-Out of rewards must meet all deadlines including the rewards submission as the girls get all patches.*

## It's as easy as 1-2-3

- 1. Are you Cookie Ready?:** Troop Must be Cookie Ready by *October 31*.
  - Have at least 5 registered girls and 2 registered, unrelated, and background-checked adult co-leaders.
  - Must have submitted the 2023 Finance Report and bank at Truist.
  - Complete 2024 Cookie Program Training.
- 2. Positive Payments:** Ensure Troop bank account has sufficient funds prior to all ACH withdrawal dates and have no outstanding balance after final payments.
- 3. Time is Money!:** Meet All Published Program Deadlines; to include Initial Order Submission, Submitting Rewards, and Final Close Out in eBudde. *Troops that Opt-Out of rewards must meet these deadlines including the rewards submission as the girls get all patches.*





# Rewards Opt-Out

- Form Due: **December 8.** No Exceptions!
- Opt-out form must be approved by all girls
- Junior, Cadette, Senior & Ambassadors Troops **ONLY**
- Multi-level Troops with Daisies or Brownies are **not** eligible
- Request the form from Customer Care via email:
  - [customercare@girlscoutsfl.org](mailto:customercare@girlscoutsfl.org) or locate on the GSTF website.
- If unable to get physical girl signatures on the form, we will accept email approvals from each girl, along with the completed form from the Troop Leader.







# Troop Treasure Bonus

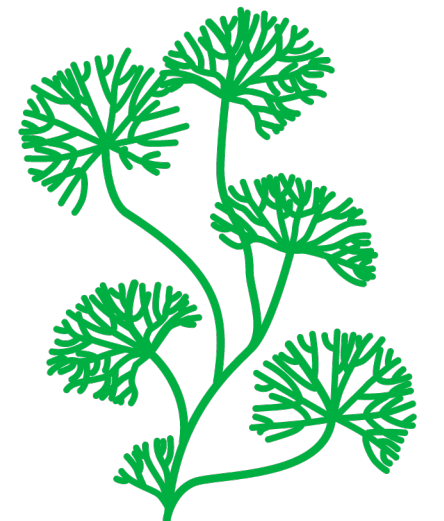
Troop Treasure is redeemed as Cookie Bucks or Digital Dough for Troops

**Cookie Bucks** can be used for GSTF hosted programs and membership. *Excludes partner programs.*

**Digital Dough** can be used for purchases on GSUSA shop website *ONLY*.

*2024 Cookie Bucks and Digital Dough expiration date is 3/31/2025.*

Number of Selling Girls in a Troop with PGA of 350+	Troop Treasure Earned
3 – 5 Girls	\$75
6 – 10 Girls	\$100
11 – 20 Girls	\$150
21+ Girls	\$200







# Cookie Program ACH Schedule



<u>Payment Date</u>	<u>Amount of Payment</u>
<b>Tuesday, January 30</b>	25% of Amount Owed to Council
<b>Tuesday, February 13</b>	50% of Amount Owed to Council
<b>Tuesday, March 6</b>	100% of Amount Owed to Council





# Hometown Heroes

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GIRL SCOUT  
COOKIE SEASON



# Hometown Heroes

The Hometown Heroes donation program is a great way to sell additional boxes to customers who may not want to buy cookies for themselves, but still want to support Girl Scouts.

*Encourage girls to tell every customer how they can donate to our local Hometown Heroes!*

## How does it work?

- Girls ask customers to donate cookies to the Hometown Heroes program
- Collect the funds and turn in the money to the Troop Cookie Manager
- Troop Cookie Manager allocates the appropriate number of boxes in eBudde on the Girl Orders tab

*Have Fun! Decorate donation collection jars and share with customers what heroes you plan to donate to.*

## Important Notes to Remind Troop Leaders!

- Any donations received must be marked for Hometown Heroes in eBudde.
- Donated cookies boxes are *NOT* deducted from troop or girl inventory.





# Hometown Heroes



**Troops will have an opportunity to deliver Hometown Hero cookies to our local Heroes.**

- Troop Leader must complete the HTH Form at the end of the cookie season.
- Troops will be given the amount of HTH cookies the troop collected.
- HTH Cookies are to donate to the local Police, Firefighters, Healthcare workers, Military, etc.
- **DO NOT** sell these cookies.
- HTH cookies will *tentatively* be distributed to Troops the week of March 18<sup>th</sup> – 22<sup>nd</sup>.
- **ONLY** Troops with the confirmation email from the Cookie Team will be given HTH.





# Cookie Booths

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COOKIE SEASON



# Types of Cookie Booths

*Check Out Pages 19-21 in the Troop Cookie Manual for More Cookie Booth Information*

- **Tropical Florida Booths**

- Includes Publix, Winn-Dixie, and Milam's
- Sign-up in eBudde starting December 9

- **Community Booths**

- Community Cookie Coordinator contacts merchants and secures booth availability
- Offered first to Troops in the Community
- Community Cookie Coordinator submits booth availability details to be uploaded in eBudde by Council

- **Private Booths or "Lemonade Stands"**

- Location must be secured by Troop
- Not listed in eBudde or Cookie Finder, *unless Troop Cookie Manager submits a Troop Booth request in eBudde*





# Cookie Booths

Check Out Pages 19-21 in the Troop Cookie Manual for More Cookie Booth Information

## Tropical Florida Cookie Booth Reservations

### Week 1 – Troops sign up within own Community Zip Codes only

	Troops less than 12 girls	Troops 12+ girls	Troops 28+ girls
December 9 - 16	4 per day	8 per day	15 per day
<b>Total Week 1</b>	<b>28</b>	<b>56</b>	<b>105</b>

### Week 2 – Per day limits apply, but no geographic restrictions within Council

December 17 – 23	4 per day	8 per day	15 per day
<b>Cumulative Total</b>	<b>56</b>	<b>112</b>	<b>210</b>

### Week 3+ Sign up open – no restrictions through sale end

December 25 and onward	Unlimited anywhere within GSTF
------------------------	--------------------------------

Rules to select booths remain the same.



### Community Boundaries

Northeast Community	North Beach Community	Northwest Community	Central East Central Community	West Community	South Dade Community	Keys Community
33054, 33055, 33056, 33154, 33160, 33161, 33162, 33167, 33168, 33169, 33179, 33180, 33181	33109, 33125, 33127, 33128, 33129, 33130, 33131, 33132, 33135, 33136, 33137, 33138, 33139, 33140, 33141, 33142, 33145, 33147, 33149, 33150	33010, 33012, 33013, 33014, 33015, 33016, 33018, 33122, 33126, 33166, 33172, 33174, 33178, 33182, 33184, 33192, 33194	33133, 33134, 33143, 33144, 33146, 33155, 33156, 33158	33165, 33173, 33175, 33176, 33183, 33185, 33186, 33193, 33196	33030, 33031, 33032, 33033, 33034, 33035, 33039, 33157, 33170, 33177, 33187, 33189, 33190	33001, 33036, 33037, 33040, 33041, 33042, 33043, 33044, 33045, 33050, 33051, 33070



# 2024 Cookie Booth Guidelines



- It is recommended that two (2) adults and two (2) girls be present at all cookie booths. Please avoid more than two adults and four girls at cookie booths.
- *Please be sure to cancel cookie booth reservations in a timely manner, preferably at least 12 hours in advance. No shows may be subject to penalties.*
- Encourage contactless payment through the use of debit/credit cards on the Digital Cookie mobile app.
- Girl Scouts are guests at business locations. Respect that privilege with appropriate behavior.
- Only sell Girl Scout cookies. All cookies must be sold at the Girl Scouts of Tropical Florida price of \$5/box for core cookies and \$6/box for specialty cookies.
- Take all trash home with you when you leave – never leave cookie cases or boxes in trash cans or recycling bins.
- Continue the frequent use of hand sanitizer and hand washing.



# Cookie Booth Etiquette

- Show up for booths or cancel ahead of time
  - Please cancel booths in a timely manner. *This was the main complaint we received last season!*
- Girl Scouts are guests at business locations. Respect that privilege with appropriate behavior. Girls and adults should act professionally—this is the girls' cookie business
- *Safety first!* Girls should never give out their full name, address, or phone number.
- Please print and bring your booth confirmation or be prepared to show it on a mobile device.
- Never leave trash!
- If store management asks a Troop to leave, please do so immediately and then contact Council staff to sort out the misunderstanding.
- Troops are not competing teams. We are all Girl Scouts of Tropical Florida! Please “be a sister to every Girl Scout.”



# Cookie Booth Signup

Cookie Booth Sign-up opens on December 9<sup>th</sup>



**Booth Sales** Cookie Calc. 📄

**My Booth Sales**

Choose the Sale that you wish to update and/or record sales.

📍 Publix  
Date: 08/09/22 Time: 9:00am 11:00am  
123 Trefoil Lane, Miami, FL, 33157

📍 Fresco y Mas (CW)  
Date: 01/14/23 Time: 9:00am 11:00am  
7480 SW 117th Avenue, Miami, FL, 33183

**Council Sales**  Hide Unavailable

📍 Miami, FL

📍 Fresco y Mas (CW)      7480 SW 117th Avenue      📍  
Zip: 33183

📍 Publix      123 Trefoil Lane      Full 📍  
Zip: 33157

📍 Publix      456 Tropical Road      Full 📍  
Zip: 33157

**Council Sales**  Hide Unavailable

📍 Miami, FL

📍 Fresco y Mas (CW)      7480 SW 117th Avenue      📍  
Zip: 33183

- Sat Jan 14 2023 9:00am - 7:00pm
- Sun Jan 15 2023 9:00am - 7:00pm
- Mon Jan 16 2023 9:00am - 7:00pm
- Tue Jan 17 2023 4:00pm - 8:00pm
- Wed Jan 18 2023 4:00pm - 8:00pm
- Thu Jan 19 2023 4:00pm - 8:00pm
- Fri Jan 20 2023 4:00pm - 8:00pm
- Sat Jan 21 2023 9:00am - 7:00pm
- Sun Jan 22 2023 9:00am - 7:00pm
- Mon Jan 23 2023 4:00pm - 8:00pm
- Tue Jan 24 2023 4:00pm - 8:00pm
- Wed Jan 25 2023 4:00pm - 8:00pm
- Thu Jan 26 2023 4:00pm - 8:00pm
- Fri Jan 27 2023 4:00pm - 8:00pm

**Council Sales**

📍 Fresco y Mas (CW) on 01/14 @7480 SW 117th Avenue

Choose a time slot and then Submit.  
*To opt out click on that slot again and re-submit.*

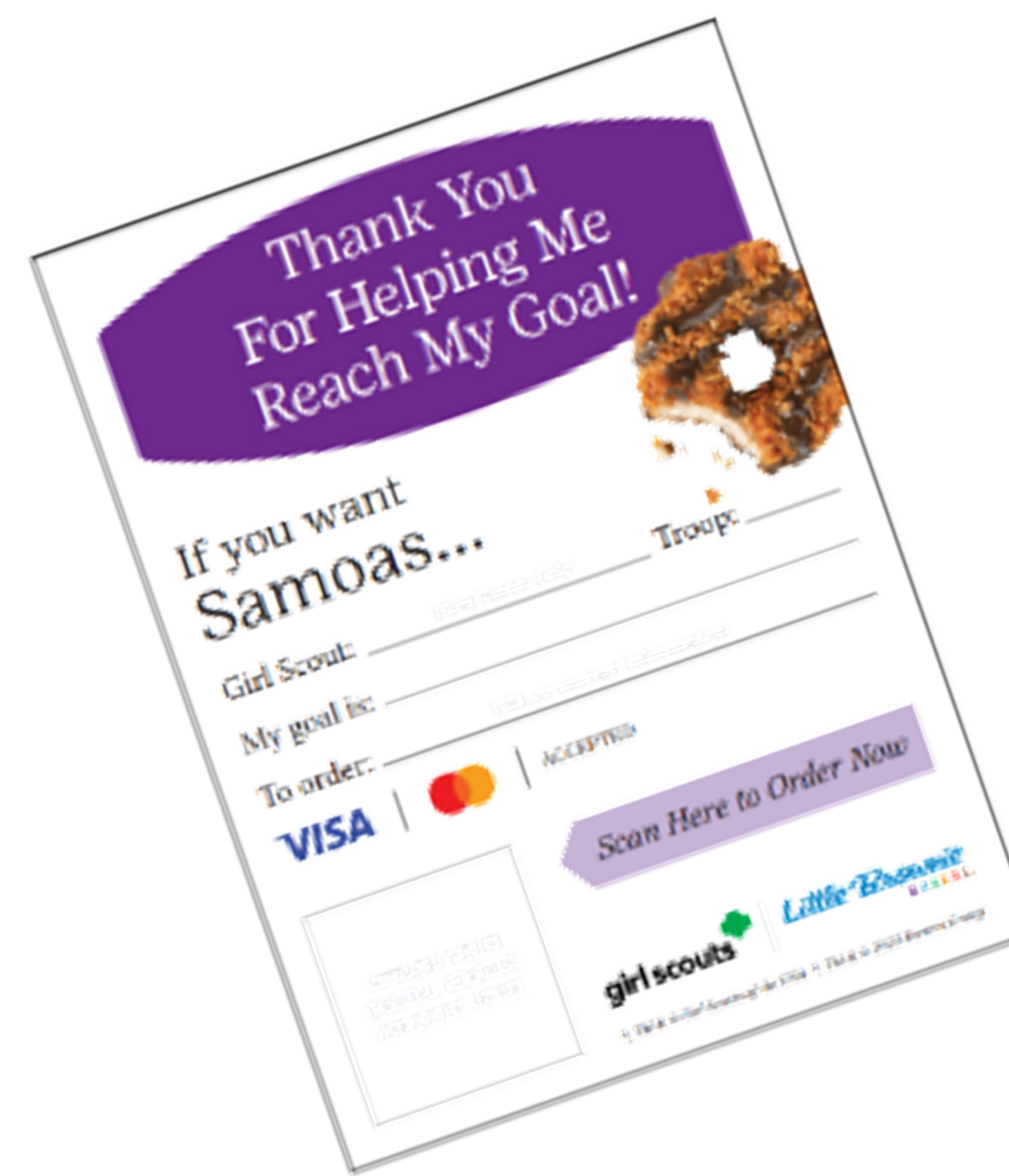
Email me if slots open up.

Time	Troop
9:00am	T9999
11:00am	T9999
1:00pm	
3:00pm	
5:00pm	



# 2024 Cookie Delivery Guidelines

- Contact the customer ahead of time to confirm the delivery location and time.
- It is recommended for girls to always have adult supervision while delivering cookies.
- If cookies have not been paid for by the time of delivery/drop-off, encourage the customer to pay over the phone ahead of time, or collect money in an envelope.
- Bring hand sanitizer or sanitizing wipes to use before and after delivery/drop-off.
- Find a special way to say thank you! Encourage girls to include handwritten thank you notes to customers.
- *TIP!* Leave contact information for the customer to easily reorder cookies. *Note: Only provide adult-supervised contact information.*







# Digital Cookie

Also known as DOC, DC or DC24

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GIRL SCOUT  
COOKIE SEASON



# Digital Cookie Registration

- Volunteers and Parents will receive the Registration Email (*They need to be opt-in to receive emails*)
- The email is used to complete the registration
- Then they will set up the troop/girl's profile
- Digital Cookie Opens ***tentatively*** on Dec 2<sup>nd</sup>



## Register for Digital Cookie®

Dear Emily,

Another awesome Girl Scout Cookie season is on the horizon!

It's time for you to help Ayla have the best cookie season yet by adding the Digital Cookie® platform to her selling tools.

[Register to use Digital Cookie today](#) and help your Girl Scout create her very own cookie selling website. Registration is required for participation.

The Digital Cookie platform was created to help your Girl Scout increase her sales and reach her goals. Adding this digital sales tool will help your Girl Scout reach customers near and far—making it easier to sell more cookies.

Are you ready to help her meet her goals and take her cookie business to the next level this season? Get started today.

[REGISTER NOW](#)

Click: "Register Now"

Need help registering? [Access our help portal.](#)

Thank you,

Girl Scout Cookie Program  
Girl Scouts Heart of Pennsylvania



## Create Password/Login with password

Create your New Digital Cookie Password

When you create your password a confirmation email will be sent.

New Password:

Confirm Password:

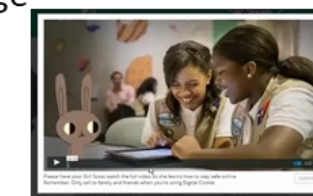
Log in to Digital Cookie

Email:

Password:

[Forgot password?](#) [Create my account](#)

## View Safety Video/Approve Terms and Conditions/Safety Pledge



Digital Cookie Program

Terms and Conditions

I agree to the terms and conditions of the Digital Cookie Program.

I agree to the safety pledge.

I agree to the safety pledge.

## Select View/Register Girls

Select Login View

What role would you like to log in as?

Digital Cookie Registration

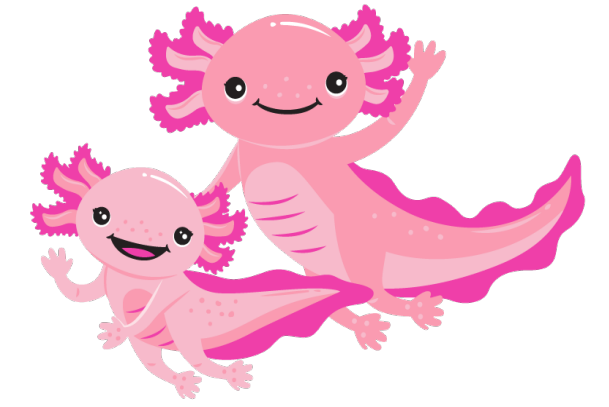
Register your Girl Scout to participate in Digital Cookie. She'll get access to the Digital Cookie Platform where each Girl Scout can set up her own cookie selling website, manage orders and track her sales online.

Click on a girl's name to view her profile or to register her. If your Girl Scout is not listed, you'll need a unique email address for her. You'll need to create a unique email address for her.

Digital Cookie Status	Girl Scout Name	DOB	ESSA ID	Troop	Girl's Homeing First Name*	Girl's Homeing Address*	Action
Registered	Reggie Field	07/01/2011	0000000000	1234			<input type="button" value="View Profile"/>



# Online Program Guidelines



- The Girl Scout Cookie Program is a girl-led program, and online marketing and sales efforts should *always be led by a girl while also being supervised by her parents or guardians.*
- Girls engaging in online sales and marketing must review and apply the Digital Marketing Tips for Cookie Entrepreneurs and Their Families.
- Girls, volunteers, and parents must review and adhere to the Girl Scout Internet Safety Pledge, the Digital Cookie Pledge, the Supplemental Safety Tips for Online Marketing, and Girl Scouts Safety Activity Checkpoints for Computer Internet Use and Cookie and Product Sales (with the exception that they may share beyond friends and family).
- Girls should remove their last name when using social media site to protect their identify.
- GSUSA reserves the right to remove or disable links for any reasons including violation of guidance.
- Parents, girls, and volunteers should contact and collaborate with their Council in advance on any national and local news media opportunities.





# Digital Cookie Purchase Options



**girlscouts**

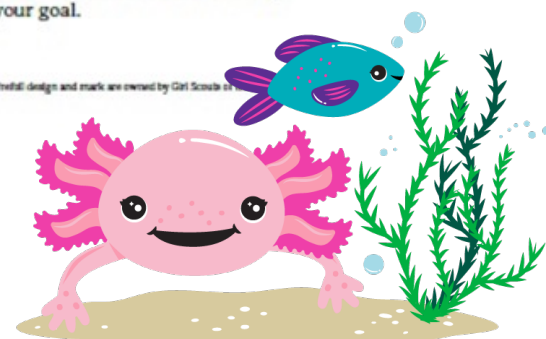
**Digital Cookie®**

This cookie season, superpower your sale by adding Digital Cookie® to your toolkit.

Become a true cookie boss in four easy steps!

- 1. Register for Digital Cookie®**  
Create your Digital Cookie Password for email address: parent@email@domain.com  
When you create your password, a confirmation email will be sent.  
Password:   
Confirm password:   
SUBMIT
- 2. Set Up Your Site**  
Cookie Page Setup  
STEP 1: SET MY SALES TARGET  
Your Sales Objective: \$120  
SO FAR TONELISA HAS SOLD: 10537  
Take a few minutes to set your sales goal, share your cookie story, and upload a fun picture or video. Then publish and go!
- 3. Invite Customers**  
Connect with Customers  
Use the emails in Digital Cookie to reach out to customers. Ask them to visit your site, purchase, and share your site. Also, post your site on social media.
- 4. Track Your Goal**  
Total Online Sales: Customers who ordered 6, Orders placed 6, Packages sold 32, Gifts sold 2  
Marketing Emails: 14 marketing emails sent to 18 customers  
Online Sales by Delivery: 100% Online, 0% In-Person  
Use your Digital Cookie platform to track sales and inventory and check progress towards your goal.

The Girl Scouts name and mark, and all associated trademarks, including but not limited to Girl Scout Cookies, Girl Scout Cookie Program, This Made, Treble, Digital Cookie® and the Treble design and mark are owned by Girl Scouts of the USA.



- 1. Direct Shipping** (Ships Directly from Bakery)
  - 4 to 8 Packages = \$12.99
  - 9 to 12 Packages = \$14.99
- 2. Hometown Heroes Donation**
- 3. Girl Delivery** (also known as In-Person Delivery)
- 4. In-Hand Purchases**
  - Credit card payment for customers
  - Note: GSTF only supports Digital Cookie payment transactions (not Venmo, Square, Zelle, etc).
- 5. NEW! Pick-Up at Booth**
  - Customers will have the option to select to pick up at a Troop booth
  - Leader will select the Cookie Booth for pick-up



# What is Girl Delivery?



Girl Delivery (also known as In-Person Delivery) allows a customer's order to be personally delivered/dropped-off by a Girl Scout.

When a customer selects the Girl Delivery option, that selection must first be approved by a parent or guardian.

Parental approval may be based on cookie inventory, distance, capacity to deliver to the requested address in a timely manner, and whether the customer is a friend or family member (someone known and trusted).

***Parents have 5 days to approve a Girl Delivery order.***





# Girl Delivery



Troop 2019 – 2023 Cookie Program Top PGA Troop

When a parent is determining whether to approve or decline an order, consider the following -

1. Is the customer a known and trusted individual?
2. Are you willing and able to get the cookies to the customer's location?

AND

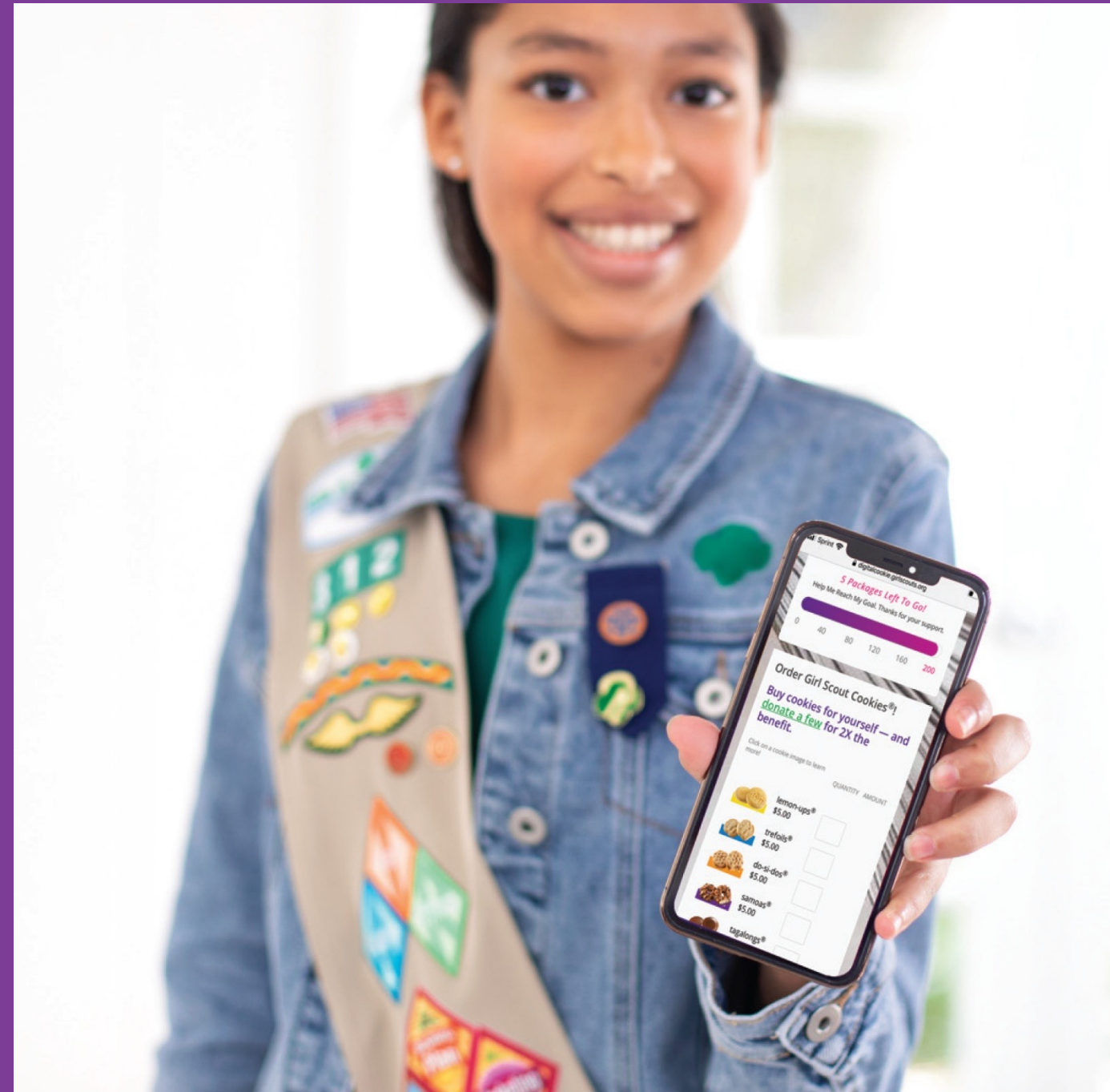
3. Do you have, or will you have, the inventory available?

*If yes, "Approve Order."*

*If you are unable or unwilling to fulfill the customer's order, click "Decline Order" and the order will default to whatever second option the customer has selected: "Cancel" or "Donate."*



# Digital Cookie Enhancements



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*Little Brownie*  
BAKERS®



# NEW! Pick-Up at Booth



Customers will have the option to select to pick-up the order at a booth if this has been set up by the Volunteer.

- Troop will need to sign-up for booth in eBudde.
- In Digital Cookie, volunteer will select the booth they want to use as pick-up booth.
- If booth is cancelled in eBudde, the volunteer will need to communicate with any customer that selected the booth to pick-up.





# NEW! Pick-Up at Booth

Troops now have the option for a customer to pick up their order at a Cookie Booth. Troops will need to select a Cookie Booth in eBudde before being able to set up this option in Digital Cookie.

- From the Troop profile in Digital Cookie Select the Virtual Booths Tab
- Click on “Add pick up option”
- Enter a few details about pick up location
- Customer will see the option and search for the nearest location
- Orders that have been approved to pick up at booth will show in My Troop Order Tab

## Digital Cookie Orders to Pickup

### Running a Good Business

Keep track of what's been ordered, when it's approved, and when it's delivered.

### 5 Orders to approve for Pickup

Click on a name to see all the details about the order. Then "Approve" or "Decline" the order.

Select all in view Approve Order Decline Order Show 5 Items

Order #	Cookie Pkgs	Paid by	Deliver to	Delivery Address	Order Date	Days left to Approve
<input checked="" type="checkbox"/> 05119495	6	Jasmine garcia	Jasmine garcia	Chautauqua Mall, Lakewood, NY	10/15/2021	5

### 4 Orders to Pickup

Click on a name to mark when the cookies were pickedup. ⓘ

Select all Order Pickedup Export Orders Show 5 Items

Order #	Cookie Pkgs	Deliver to	Delivery Address	Order Date	Initial Order ⓘ
<input type="checkbox"/> 05119495	6	Jasmine garcia	Chautauqua Mall, Lakewood, NY	10/15/2021	
<input type="checkbox"/> 05119045	8	Leslie Thomas	Chautauqua Mall, Lakewood, NY	10/7/2021	



# NEW! Parent Initial Order



girlscouts Shop My Account Log Out

You are viewing as:  
Parent of Grecc I. Troop 4118

Home Badges Learning Site Setup Customers Orders My Rewards **My Cookies** Cheers



< Back to Dashboard My Cookies help

### Grecc's Cookies

Enter Your Offline Initial Order: VIEW SAVED INITIAL ORDER

Using your paper order card, enter the number of cookie packages you are requesting from the troop. Do not enter the packages from your approved [Digital Cookie in-person delivery orders](#). Those packages are automatically included in your Initial Order.

	Adventurefuls® - 0 +		Lemon-Ups® - 0 +
	Trefoils® - 3 +		Do-si-dos® - 0 +
	Samoas® - 0 +		Tagalongs® - 0 +
	Thin Mints® - 3 +		Girl Scout S'mores® - 15 +
	Toffee-tastic® - 0 +		Donate Cookies - 0 +

Total packages entered (updates after saving): 105  
Digital Cookie in-person delivery packages: 0  
Total packages in your Initial Order: 105

You can update and save your Initial Order as often as you wish prior to 09/26/2023. You will need to submit the order to your troop volunteer on or before 09/26/2023.

Cancel Save Updates

**Submit to Troop Volunteer**

Initial Order not yet sent to your troop volunteer. Please finalize and send this information before the Initial Order Date.

Girl delivery orders already included

Date Initial Order needs to be submitted by.



# nnoeeCe's Digital Cookie® Platform

## Welcome, ejeej!

Digital Cookie can help boost your sales, sharpen your entrepreneurial skills, and power unique adventures for you and your troop year-round!

COOKIE SALES END IN

24	12	9	12
DAYS	HRS	MIN	SEC



**You don't have any new cheers.**

But you can still inspire your troop members!

[Send a Cheer](#)

**0 packages credited by troop volunteer** ⓘ

Sales last updated 9/5/23 11:45 AM CDT



**My Sales Goal**  
50 packages

[UPDATE](#)

**Packages Sold**  
24

[UPDATE](#)

**Packages to Sell**  
26

[SEE DATA](#)



**My Troop**

Our goal: coming soon



**My Cookie Site: Open for Business**

**nnoeeCe's cookie site url:**

<https://DigitalCookie.GirlScouts.org/scout/nnoeece0000>

[Copy Link](#)

[View QR Code](#)

Site setup approved: 08/01/2023 09:17 AM CDT

[Site Setup Video](#)

[Site Setup Quick Tip Sheet](#)



**Orders to Deliver In Person**

Approve for delivery: 0 Order(s)

Orders to deliver: 0 Order(s)





# Digital Cookie Emails



Girl Triggered Customer Marketing Emails	
Email	Trigger
Open for Business	Girl Scout can trigger to customer
There's still time	Girl Scout can trigger to customer
Thank You	Girl Scout can trigger to customer, even if they did not make a purchase on her site
Share my site	Sent when "share my site" in mobile app is used
Shipping Promotion	Replaces the "Open for Business" email during the time the council has a Shipping Promotion in place

Emails sent to customers related to Donated and Cookies in Hand Orders	
Email	Trigger
Order Confirmation	After customer places order. (Two versions for Cookies in Hand, one reflects Cookies in Hand + Donation)

Emails sent to customers related to Shipped Orders	
Email	Trigger
Order Confirmation	After customer places order. Two versions, one for Shipped order, one for Shipped + Donation order
Order Shipped	When order ships and has a tracking number
Shipping Delay	4 days (93 hours) after order is placed if order has not shipped
Shipping Delay 2	Every 4 days/ 93 hours after shipping delay 1 email until order ships

Emails sent to customers related to Girl Delivery Orders	
Email	Trigger
Order Confirmation	After customer places order. Notes caregiver needs to approve the order still.
Order Approved	Caregiver approves order. Includes when to expect order to be delivered based on council fulfilment date
Order Delivered	Caregiver/Girl marks order as delivered
Order Cancelled	Caregiver declining order and customer second choice was cancel. Includes option to purchase a shipped order from the Girl Scout.
Alternate Delivery	Caregiver declining order and customer second choice was donation so order converted.

Emails sent to customers related to Booth Pickup Orders	
Email	Trigger
Order Confirmation	After customer places order. Notes Troop needs to approve the order still.
Order Approved	Troop approves order. Includes reminder of when to pickup order.
Order Delivered	Troop marks order as picked up.
Order Cancelled	Troop declines order. Includes option to purchase a shipped order from the Troop.





eBudde

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Little Brownie  
BAKERS.  
50<sup>TH</sup>  
GIRL SCOUT  
COOKIE SEASON

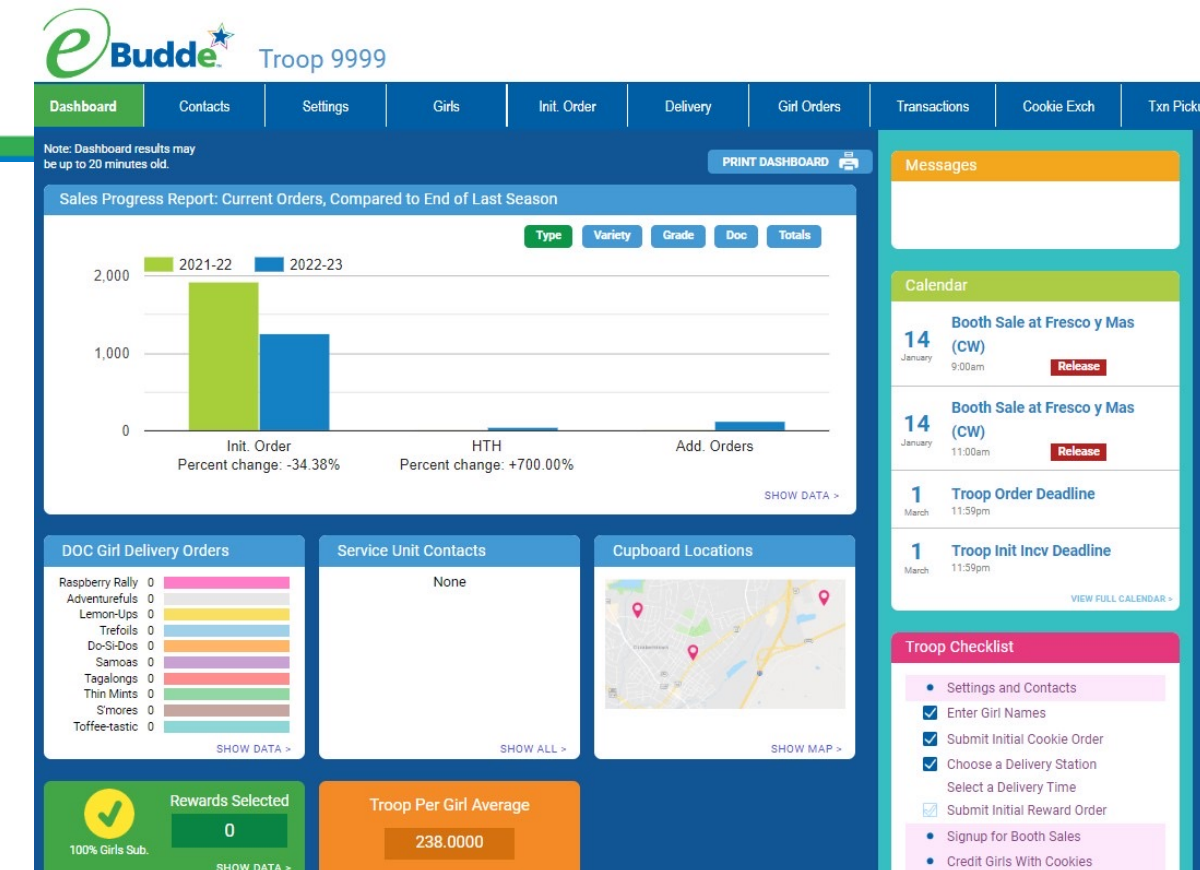
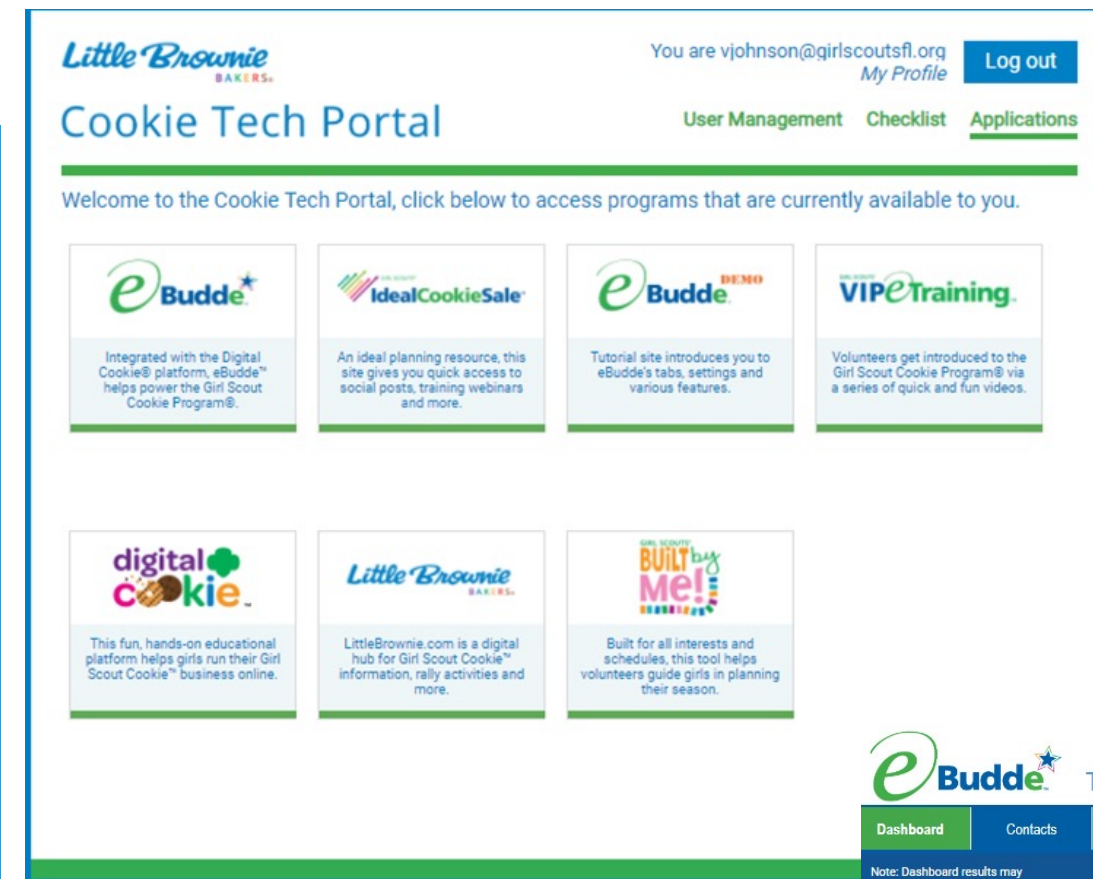


# eBudde

eBudde access will begin November 17<sup>th</sup>

What to do first in eBudde:

1. Review and agree to the Volunteer Responsibility Agreement Form.
2. Review the Settings tab.
3. Review the Contacts tab to designate Troop Cookie Chairs and Cookie Pick Up Users.
4. Review the Girls tab to be sure all girls in your Troop are listed.





# eBudde Overview



## Dashboard

**MY COOKIE SEASON**

Note: Dashboard results may be up to 20 minutes old.

**Sales Progress Report: Current Orders, Compared to End of Last Season**

Year	Init. Order	C_GOC	Add. Orders
2021-22	~1,800	~1,000	~500
2022-23	~1,000	~1,000	~500

Percent change: -27.61%

**Messages**

- From Your Council: Welcome to eBudde 2022-2023 season

**Calendar**

- 7: Booth Sale at Town Center at Cobb
- 11: Booth Sale at One White Oak Apartments
- 31: Troop Order Deadline
- 31: Troop Final Invc Deadline

**DOC Girl Delivery Orders**

- Assembly Plan: 0
- Admission Fee: 0
- Lemonade: 0
- T-shirts: 0
- Donuts: 0
- Sandwiches: 0
- Trin Mitts: 1
- Shirts: 1
- Totipotato: 1

**Service Unit Contacts**

suc615@lbb.com

**Cupboard Locations**

**Rewards Selected**: 6 (100% CUPB)

**Troop Per Girl Average**: 678.0000

**Troop Checklist**

- Settings and Contacts
- Enter Girl Names
- Submit Initial Cookie Order
- Choose a Delivery Station
- Select a Delivery Time
- Submit Initial Reward Order
- Signup for Booth Sales
- Credit Girls With Cookies
- Enter / Verify Transactions
- Submit Final Reward Order
- Enter Payments
- Print & Submit Sales Report

## Settings

### Troop Settings

**Troop Info**

Number: Becky

Girls Reg'd: 2 | Girls Selling: 3

Troop Goal (pkgs): 0 | Level: Daisy

Global ID: B-47364738

**Generic Proceeds**

- Fall Program (0.051)
- Membership (0.052)

**DOC Status**

DOC Troop?

Parent IO Deadline: 08/01/2023 | Time: 11:55pm

DOC Sync Status: Synced

**Bank Info**

Bank Name: \_\_\_\_\_

Bank Routing Number: \_\_\_\_\_

Bank Account Number: \_\_\_\_\_

**Previous Season**

Initial Order Pkgs: 0  
 #Girls Selling: 0  
 #Girls Registered: 0  
 Troop Goal Pkgs: 0  
 Troop C\_GOC Pkgs: 0  
 Additional Order Pkgs: 0

## Contacts

**E-mail Caregivers** | Current User: trp10431@becky.lbb.com | +Add

### Contacts

**Cindy Wright** (Troop Leader) | Jump2

2022-23

[cw@lbb.com](mailto:cw@lbb.com)  
 Phone: \_\_\_\_\_  
 Cell: \_\_\_\_\_  
 No email Active Primary DOC

**Becky Harrigan** (Troop Cookie Chair) | Jump2 Mobile | Edit | Remove

1231 Upas St.  
 San Diego, CA 92103  
 2021-22, 2022-23

[trp10431@becky.lbb.com](mailto:trp10431@becky.lbb.com)  
 Global ID: (1234567890)  
 Phone: (555)555-5555  
 Cell: (555)555-5555  
 Gets email Active Primary DOC

**Troop Cookie Chair** | Jump2

Contact info has not been updated.  
 2021-22, 2022-23

[trp10431cc@becky.lbb.com](mailto:trp10431cc@becky.lbb.com)  
 Phone: \_\_\_\_\_  
 Cell: \_\_\_\_\_  
 Gets email Active Primary DOC Name is blank

## Girls

**Girls** | Show Inactive | +Add

**Ashley Emerton** | Edit

Sales Goal: 50 | Grade: 12 | Caregiver: blakeemerton@bellsouth.net  
 T-Shirt Size: YS | Inactive: no | DOC Emails: \_\_\_\_\_  
 Registered: yes | DOC Eligible: yes | Global/GSUSA ID: 9...4311796

**Cindy Wright** | Edit

Sales Goal: 0 | Grade: 6 | Caregiver: \_\_\_\_\_  
 T-Shirt Size: YS | Inactive: no | DOC Emails: \_\_\_\_\_  
 Registered: yes | DOC Eligible: yes | Global/GSUSA ID: 9...4311798

**Madison Denman** | Edit

Sales Goal: 0 | Grade: 12 | Caregiver: mdenman22@aol.com  
 T-Shirt Size: -- | Inactive: no | DOC Emails: \_\_\_\_\_  
 Registered: yes | DOC Eligible: yes | Global/GSUSA ID 103728992

**Becky Wright** | Edit

Sales Goal: 0 | Grade: 2 | Caregiver: \_\_\_\_\_  
 T-Shirt Size: -- | Inactive: yes | DOC Emails: \_\_\_\_\_  
 Registered: yes | DOC Eligible: yes | GSUSA ID: TEMP799...4311797



# What is *NEW* in eBudde

Troop 1260

Contacts Settings Girls **Init. Order** Delivery Girl Orders Transactions Cookie Exch Tsn

Troop Initial Order

Print Submit Troop IO

All Girl IO orders should be reviewed and *Saved*.

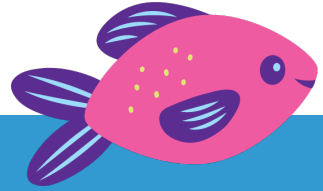
Uses DOC	Girl		\$6.00	\$6.00	\$6.00	\$6.00	\$6.00	\$6.00	\$6.00	\$6.00	\$6.00	\$6.00	Total
		C_D	Advf	LmUp	Tre	D-S-D	Sam	Tags	TMint	SMr	Toff		
✓	Ava c.	Order Card	<i>Saved</i>	0	0	10	50	0	20	40	0	0	120
		DOC Girl Del.		0	0	0	0	0	0	0	0	0	0
		Total Order		0	0	10	50	0	20	40	0	0	120
✓	Charlotte c.	Order Card	<i>Needs Review</i>	0	0	0	0	0	0	0	0	0	0
		DOC Girl Del.		0	0	0	0	0	0	0	0	0	0
		Total Order		0	0	0	0	0	0	0	0	0	0
✓	Emma c.	Order Card	<i>Needs Review</i>	0	0	0	0	0	0	0	0	0	0
		DOC Girl Del.		0	0	0	0	0	0	0	0	0	0
		Total Order		0	0	0	0	0	0	0	0	0	0
	Imported			0	0	0	0	0	0	0	0	0	0
	Other			0	0	0	0	0	0	0	0	0	0
	Last Year (Other)			0	0	0	0	0	0	0	0	0	0
	Booth			0	0	0	0	0	0	0	0	0	0
	Last Year (Booth)			0	0	0	0	0	0	0	0	0	0
	Pkgs. Ordered			0	0	10	50	0	20	40	0	0	120
	Cases To Order			0	1	5	0	2	4	0	0	0	12
	Extras			0	2	10	0	4	8	0	0	0	24

Parents can add an Initial Order in Digital Cookie. Volunteers need to approve, modify or cancel these orders.

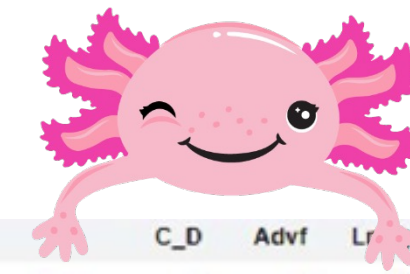
- Parent Initial Order is not mandatory
- Volunteers have the option to only accept the order cards Initial Order
- Volunteers will need to review each girl Initial Order, modify if needed, and save
- Before submitting the Troop's Initial Order, all girls' orders need to be reviewed and saved.



# What is NEW in eBudde



- Each girl order will need to be reviewed before submitting the Initial Order.
- There will be a message next to each girl's name and once saved it will update to "saved"
- Each girl will have three rows on the page.
  - One is the order card row, which is the parent Initial Order from DOC or the Initial Order entered by the volunteer
  - The next row is the DOC Girl Del row which is not editable
  - Total order
- If the volunteer modifies the parent Initial Order, the original numbers will remain listed



Uses DOC	Girl		C_D	Advf	Lr	Tre	D-S-D	Sam	Tags	TMint	SMr	Toff	Total
✓	Ava c.	Order Card	saved	0	0	10	50	0	20	40	0	0	120
		DOC Girl Del.		0	0	0	0	0	0	0	0	0	0
		Total Order		0	0	10	50	0	20	40	0	0	120
✓	Charlotte c.	Order Card	Needs Review	0	0	0	0	0	0	0	0	0	0
		DOC Girl Del.		0	0	0	0	0	0	0	0	0	0
		Total Order		0	0	0	0	0	0	0	0	0	0

Product	Order Card
Gift of Caring \$ 5.00	0
Adventurefuls \$ 5.00	10
Lemon-Ups \$ 5.00	7
Trefoils \$ 5.00	4
Do-Si-Dos \$ 5.00	8
Samoas \$ 5.00	12
Tagalongs \$ 5.00	6
Thin Mints \$ 5.00	24
S'mores \$ 5.00	20
Toffee-tastic \$ 5.00	1
Troop GOC \$ 5.00	0
<b>Total</b>	<b>92</b>

Product
Gift of Caring \$ 5.00
Adventurefuls \$ 5.00
Lemon-Ups \$ 5.00
Trefoils \$ 5.00
Do-Si-Dos \$ 5.00
Samoas \$ 5.00
Tagalongs \$ 5.00
Thin Mints \$ 5.00
S'mores \$ 5.00
Toffee-tastic \$ 5.00
Troop GOC \$ 5.00





# Pre-Orders and Initial Order

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# Pre-Orders and Initial Order

Troop Initial Order Due at 11:59pm on December 11<sup>th</sup>



Girls use their Order Card during the Pre-Order phase to secure promises to buy cookies in January.

Troops should order 2 weeks of cookie booth cookies

**Troop Initial Order = Girl Pre-Orders + Troop's 2 Weeks of Booth Cookies**

How Are Initial Orders Placed?

1. Collect Order Cards from Girls or have the parents add the initial order from Digital Cookie. Girl Delivery Orders are Automatically Captured.
2. Enter/review, modify and save orders for each girl.
3. Review and submit Cookie Order in eBudde.
4. Select Cookie Pick-Up Day location and time. After submitted no changes will be allowed.
5. Submit Girl and Troop Initial Order Rewards, if applicable.

**Join us for our December 7<sup>th</sup> Cookie Chat!**







# Initial Order

Troop Initial Order Due at 11:59pm on December 11<sup>th</sup>

**Council staff cannot place the order with Little Brownie Baker until *all* Troops submit their order – so we need your help!**

Prior to submitting the Troop's Initial Order, there are a few things to look out for:

1. Does the order make sense? Troops order in boxes, but pick-up in cases so that has been known to confuse leaders. eBudde will do the math for you.
2. If any rewards appear in red, a selection is needed to submit rewards.
3. Did you select a delivery slot?







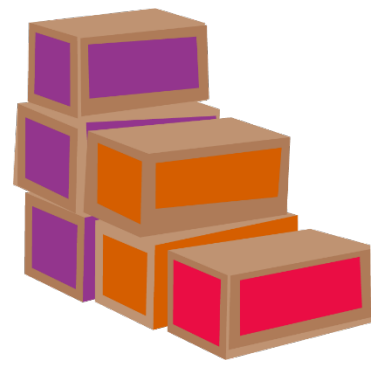
# Pick-Up Day and Cookie Cupboards

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# Cookie Pick-Up Day

Pick-Up day is January 13<sup>th</sup>

## Miami-Dade County Troops

- Prime Logistics
- Homestead location TBD
- Home Delivery – Troops that order 500+ cases for Initial Order

## Monroe County Troops

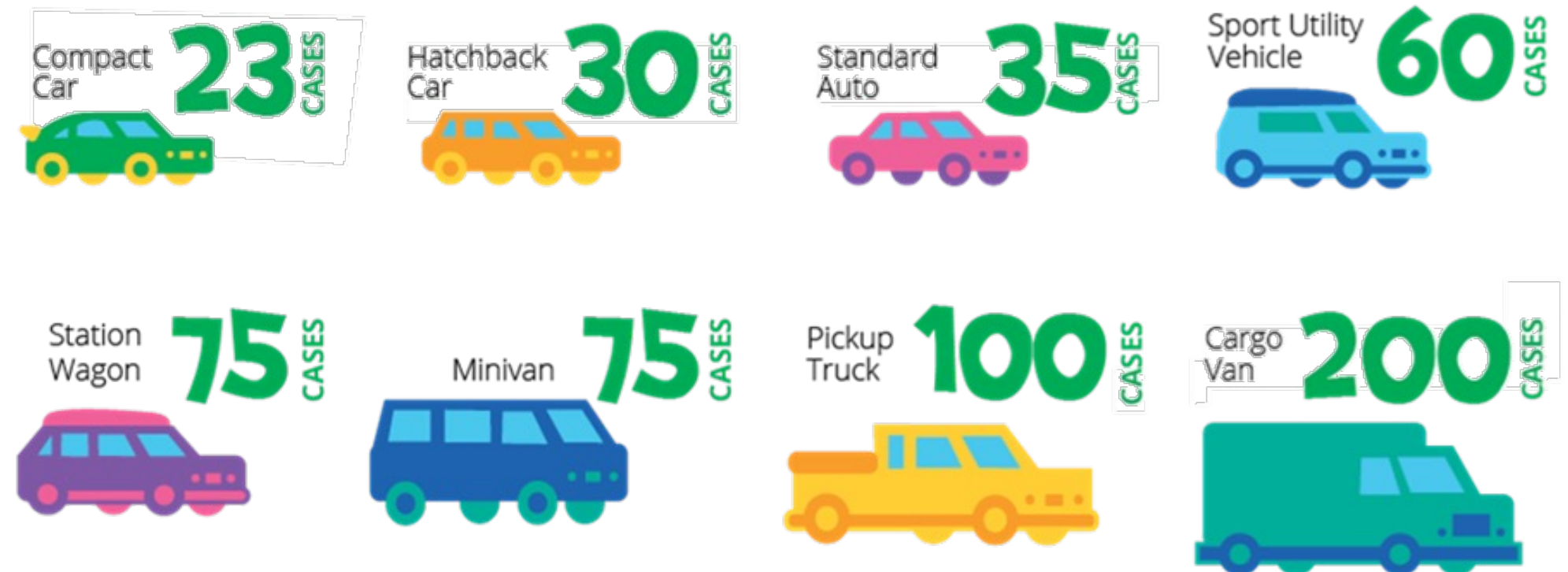
- Delivery schedule released in January

More details to come the 1<sup>st</sup> week of January.

*Join us on our January 11<sup>th</sup> Cookie Chat!*



*How many cases can your vehicle carry?*





# Tips for a Smooth Cookie Pick-Up Day

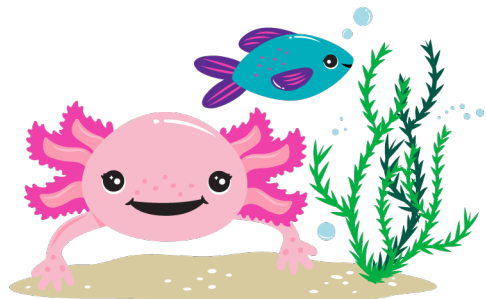
- Take 2 adults – please no children or pets
  1. One adult will drive through the pick-up stations
  2. One adult will exit the vehicle to count and supervise the loading
- Arrive at your scheduled time
- Make sure you have enough vehicles to load your order. All vehicles must arrive at the same time.
- Check-in with the staff member at the designated area. At check in you will receive a “bubble” sheet with your order information and any rewards the Troop earned.
- Follow the instructions to get to the loading station.
- Once at the loading station, a staff member will greet you and will explain the process to count and load the Troop’s order.
- Count the cases before and during the loading process. If you have any doubts, please ask the staff and volunteers to stop and recount.
- Make sure you check out after the cookie loading. A staff member will be waiting to complete the cookie pick-up process at the check out station.



***No shows' orders will be cancelled and forfeit any rewards associated with the Initial Order.***



# Girls Cookie Pick-Up



- Troops should distribute cookies as soon as possible after Cookie Pick-Up Day!
- Girls should deliver cookies to customers promptly – the goal is within the first 2 weeks of receiving cookies.
- **No Family Responsibility Form = No Cookies!**
- **Use the receipt book for every transaction.**
- Collect girl cookie money regularly and make frequent deposits to the Troop bank account.
- Use eBudde as a tracking tool to log cookie distribution and payments.

**MONEY AND/OR PRODUCT RECEIPT** CLIPBOARD# [ ] RECEIVED/DEDUCTED [ ] RECEIPT NO. [ ]

TROOP NO. 1900 REPORT CODE [ ] DATE 1/16/20 FROM [ ]

NO. OF CASES	NO. OF PKGS.	VARIETIES	AMOUNT DUE
	6	LEMON-UPS™	
	6	TREFOILS®	\$312.00
	6	DO-SI-DOS®	
1		SAMOAS®	AMOUNT PAID
	6	TAGALONGS®	∅
1		THIN MINTS®	AMOUNT STILL DUE
	6	GIRL SCOUT S'MORES®	
	6	TOFFEE-TASTIC™	\$312.00
2	36	← TOTAL	

RECEIVED BY (SIGNATURE) Parent Signature GIRL'S NAME Sarah B.  
 RECEIVED FROM (SIGNATURE) Cookie manager Signature  
(IMPORTANT: BE SURE TO SHOW TROOP NUMBER ON ALL RECEIPTS) M-3

**MONEY AND/OR PRODUCT RECEIPT** CLIPBOARD# [ ] RECEIVED/DEDUCTED [ ] RECEIPT NO. [ ]

TROOP NO. 1900 REPORT CODE [ ] DATE 01/20/20 FROM [ ]

NO. OF CASES	NO. OF PKGS.	VARIETIES	AMOUNT DUE
		LEMON-UPS™	
		TREFOILS®	\$312.00
		DO-SI-DOS®	
		SAMOAS®	AMOUNT PAID
		TAGALONGS®	\$312.00
		THIN MINTS®	AMOUNT STILL DUE
		GIRL SCOUT S'MORES®	
		TOFFEE-TASTIC™	∅
		← TOTAL	

RECEIVED BY (SIGNATURE) Cookie Manager Signature GIRL'S NAME Sarah B.  
 RECEIVED FROM (SIGNATURE) Parent Signature  
(IMPORTANT: BE SURE TO SHOW TROOP NUMBER ON ALL RECEIPTS) M-3



# Cookie Cupboards

Cookie Cupboards open on January 18<sup>th</sup>

Cupboards are locations where Troops can re-stock their inventory for cookie booths and supply girls with more boxes to meet their goal!

All cookie pickups during the season require placing a pending order in advance.

## GSTF Service Center

11347 SW 160th Street  
Miami, FL 33157  
Day: Every Thursday  
Time: 2 to 6pm

## O-Gee Paint

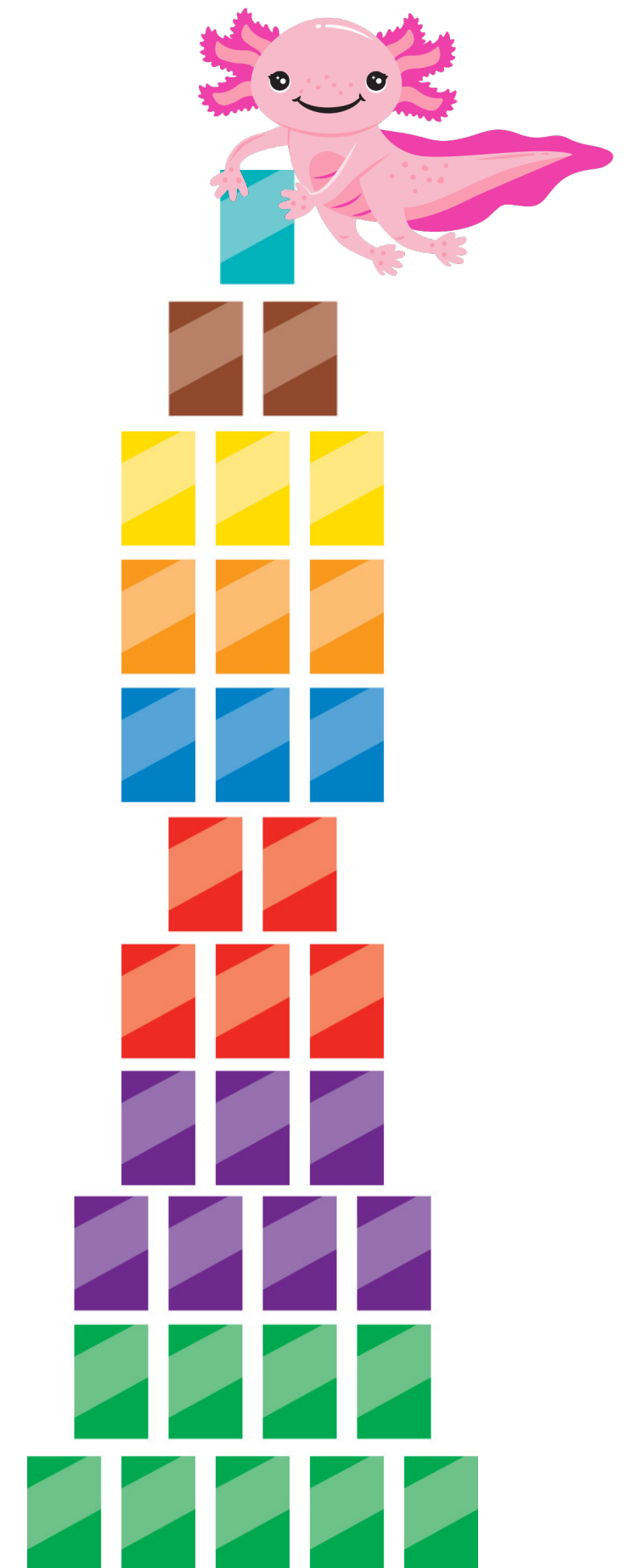
2855 SW 69th Court  
Miami, FL 33155  
Schedule: Pending

## Miami Lakes

Address: Pending  
Day: Every Wednesday  
Time: 5 to 7:30 pm

## Keys Mobile Cupboard

Council will contact Keys  
Troops with more details







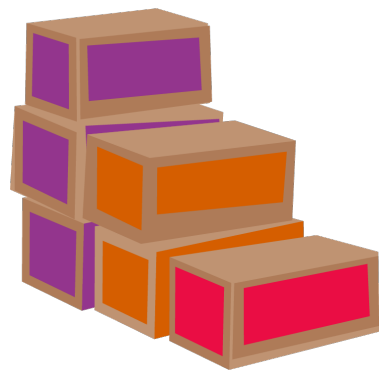
# Re-Ordering and Allocating Cookies

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# Reordering Cookies

Once Cookie Cupboards open, Troops will be able to re-stock cookies.

- In eBudde go to the Transaction tab.
- Click +Add
- Select the location, date and time.
- Add the number of cases needed by flavor. (Do not use the package section)
- Click Save
- Volunteer will receive the email confirmation.

Product	Cases	Packages
Raspberry Rally	0	0
Adventurefuls	0	0
Lemon-Ups	0	0
Trefoils	0	0
Do-Si-Dos	0	0
Samoas	0	0
Tagalongs	0	0
Thin Mints	0	0
S'mores	0	0
Toffee-tastic	0	0
<b>Totals</b>	<b>0</b>	<b>0</b>





# Allocating Cookies

Girl Delivery Orders **BEFORE** Submitting the Troop Initial Order:

Credit for **both** boxes and payments are automatically transferred to eBudde as part of the Troop's Initial Order.



Girl Delivery Orders **AFTER** Submitting the Troop Initial Order:

- Only payments are automatically transferred to eBudde.
- To fulfill the cookie order, cookies will either be supplied to the girl/parent from the Troop's inventory or the Girl Scouts own inventory (i.e., if she already checked out a few extra cases for additional sales).
- If taken from the Troop's inventory, the cookie boxes will need to be manually allocated in eBudde on the Girl Orders tab.





# Allocating Cookies

- Give girls credit for *EVERY BOX SOLD*...Initial Order, Booths, Digital Cookie, Hometown Heroes, and personal extras!
- Girl rewards are based on cookies being allocated in eBudde, so it's critical that all cookies sold are assigned to individual girls before the program is closed – including Troop Link cookies.
- *Tip!* It is more manageable to allocate regularly throughout the program – do not wait until the end!
- Allocate all boxes and submit final reward selections by 11:59pm on March 3<sup>rd</sup>







# Closing Out the Cookie Program

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50<sup>TH</sup>



GIRL SCOUT  
COOKIE SEASON



# Closing Out the Cookie Program

eBudde closes for Troops on March 3<sup>rd</sup> at 11:59pm

- Collect all girl money owed to the Troop by February 23 – *or an earlier date you prefer*
- Review the Sales Report Tab
- Review the Transactions Tab
- Prepare for ACH #3 on March 6<sup>th</sup>
- Allocate all cookies and record all payments in eBudde
- Confirm final rewards and submit rewards in eBudde, including the honor system patches (*Troops that opt-out need to submit, as girls receive patches*):
  - Booth participation patch (attend 5 cookie booths)
  - Volunteer patch (2 per Troop)
- Print a copy of your Sales Report for your records
- ***CELEBRATE THE SUCCESS OF 2024 COOKIE PROGRAM!***



Troop 1239 – 2023 Cookie Program Top HTH Troop



# Cookie Program Rewards



## Girl Scouts of Tropical Florida 2024 Cookie Program Rewards

My Personal Goal: \_\_\_\_\_ NUMBER OF PACKAGES

### Initial Order Rewards



### Initial Order Troop Reward



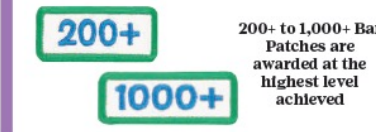
### Hometown Heroes Rewards



### Booth Sales



### Bar Patches



### Top Selling Troops



### Shoes 4 Haiti



### Volunteer Patch



### Digital Cookie Rewards



# crocs™



**NEW Expiration date for Cookie Bucks and Digital Dough. Both expire on March 31, 2025.**

<b>OWN YOUR magic Patch</b> 24+ pkgs	<b>Magical Marker</b> 50+ pkgs	<b>Scratch Art Poster</b> 75+ pkgs	<b>Charm Patch AND Theme Charm</b> 100+ pkgs	<b>DIY Playing Card Set</b> 150+ pkgs	<b>Action Patch AND Lanyard</b> 204+ pkgs	<b>Wallet Pouch With wrist lanyard</b> 252+ pkgs
<b>Choice of One: Baseball Hat OR Axolotl Necklace OR \$10 Cookie Bucks OR \$10 Digital Dough OR 1/2 Shoe for Haiti</b> 300+ pkgs	<b>Choice of One: Axolotl Makeup Pouch OR Lucy the Axolotl OR \$15 Cookie Bucks OR \$15 Digital Dough OR 1 Shoe for Haiti</b> 400+ pkgs	<b>Choice of One: Goal Getter Patch AND OYM T-Shirt OR Crossbody Bag OR \$20 Cookie Bucks OR \$20 Digital Dough OR 1 1/2 Shoes for Haiti</b> 500+ pkgs	<b>Choice of One: Weekender Tote OR Pond Pillow with 4 Mini Plush OR \$35 Cookie Bucks OR \$35 Digital Dough OR 1 Pair of Shoes for Haiti</b> 750+ pkgs	<b>Choice of One: Axolotl Pillow AND Puffy Blanket OR Storage Ottoman OR \$100 Cookie Bucks or \$100 Digital Dough OR 3 Pairs of Shoes for Haiti</b> 1,000+ pkgs		
<b>Choice of One: Crocs Gift Card (with 2 Trefoil Charms) OR Girl Scouts Build-a-Bear Kit OR \$110 Cookie Bucks OR \$110 Digital Dough OR 4 Pairs of Shoes for Haiti</b> 1,250+ pkgs	<b>Super Patch AND Choice of One: Custom Converse Sneakers OR Zoo Miami Dual Annual Pass OR \$120 Cookie Bucks or \$120 Digital Dough OR 5 Pairs of Shoes for Haiti</b> 1,500+ pkgs	<b>Chelsea's Extraordinary Outing Super Seller Event with GSTF CEO (date and location to be announced) AND Axolotl Socks</b> 2,024+ pkgs	<b>Choice of One: Fujifilm Instant Film Camera OR JBL Clip Portable Bluetooth Speaker OR \$140 Cookie Bucks OR \$140 Digital Dough OR 6 Pairs of Shoes for Haiti</b> 2,500+ pkgs	<b>Choice of One: Fitbit Activity Tracker OR Frost Science Membership OR \$150 Cookie Bucks OR \$150 Digital Dough OR 7 Pairs of Shoes for Haiti</b> 3,000+ pkgs	<b>Choice of One: Bluetooth Stereo Turntable/Record Player OR Camping Tent with 2 Camping Chairs OR \$160 Cookie Bucks OR \$160 Digital Dough</b> 3,500+ pkgs	<b>Mini Projector with Foldable Screen</b> 4,000+ pkgs

Council reserves the right to make substitutions to the item's color, material or size, or to substitute an item of equal or greater value due to changes or challenges in product availability.

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# Cookie U

Date: Sunday, December 3

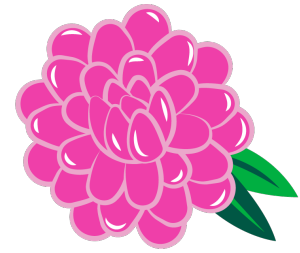
Location: University of Miami

To Register visit [Girl Scout of Tropical Florida Event Calander](#)



Troop 147 – 2023 Cookie Program Top Selling Troop





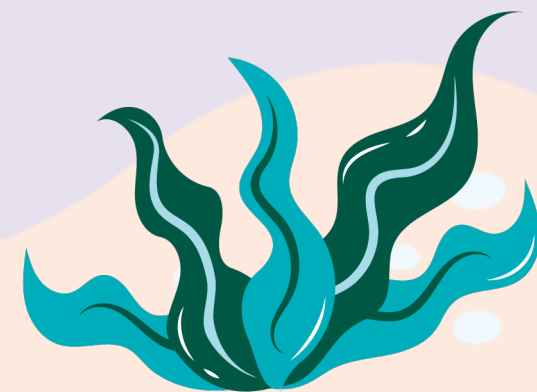
# Next Steps

1. Take a deep breath! We have shared a lot of information!
2. Make sure your Troop is Cookie Ready!
3. Plan your Troop Cookie Meeting and use the Discussion Guide in the Troop Cookie Manager Manual. Recruit help at the meeting.
4. Login to eBudde and Digital Cookie when you receive the welcome emails in mid/late November.
5. Know where to find help – you are not alone!
  - Troop Cookie Manager Manual
  - GSTF website
  - Cookie Chats
  - Community Cookie Coordinator
  - GSTF Cookie Team





# To a Magical & Successful 2024 Cookie Program!



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*Little Brownie*  
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THANK  
YOU!



## Questions?

Contact Tropical Florida Cookie Team

Jessica Rosado &  
Beatriz Blaya-Manzo

Email: [customercare@girlscoutsfl.org](mailto:customercare@girlscoutsfl.org)

Phone: 305-253-4841